

love every drop  
anglianwater



WRMP24 Technical Document

# Area 5 – East Suffolk and Essex Water Resource Zone summaries

April 2025



# 1. Introduction

## 1.1 About our company

Anlian Water is the largest water and wastewater company in England and Wales geographically, covering 20% of the land area. We operate in the East of England, the driest region in the UK, receiving two-thirds of the national average rainfall each year; that's approximately 600mm. Our region has over 3,300km of rivers and is home to the UK's only wetland national park, the Norfolk Broads. Between 2011 and 2021, our region experienced the highest population increase in England. Despite this, we are still putting less water into our network than we did in 1989.

## 1.2 Planning for the long term

Our company Purpose is ***“to bring environmental and social prosperity to the region we serve through our commitment to Love Every Drop”***.

This purpose is at the heart of our business, having been enshrined in our Articles of Association in 2019. Central to delivering this purpose is planning for the long term; one of the strategic planning frameworks we use to achieve this is the Water Resources Management Plan (WRMP), which details how we will ensure resilient water supplies to our customers over the next 25 years. A WRMP looks for low regret investments for our region, giving flexibility to adapt to future challenges and opportunities such as technological advances, climate change, demand variations, and abstraction reductions.

## 1.3 What is a Water Resources Management Plan

We produce a WRMP every five years. It is a statutory document that sets out how a sustainable and secure supply of clean drinking water will be maintained for our customers. Crucially it takes a long-term view over 25 years, allowing us to plan an affordable, sustainable pathway that provides benefit to our customers, society and the environment.

Our previous WRMP, WRMP19, had an ambitious twin track strategy, combining an industry leading smart meter roll out and leakage ambition with a strategic pipeline across our region, bringing water from areas of surplus to areas of deficit.

This WRMP focusses on the period 2025 to 2050, and is known as WRMP24. We have developed it by following the Water Resources Planning Guideline (WRPG), as well as other relevant guidance, in order to meet statutory requirements.

## 1.4 Developing our WRMP

Our WRMP24 has been progressed following processes detailed in the WRPG. We start by determining the extent of the challenges we face between 2025 and 2050.

We achieve this by developing forecasts to establish the amount of water available to use (supply forecast) and the amount of water needed (demand forecast) in our region.

When these forecasts are combined, a baseline supply-demand balance is created. This tells us whether we have a surplus of water or a deficit, establishing our water needs for the planning period. An appraisal for both demand management options and supply-side options is undertaken.

We environmentally assess both demand management and supply-side options so we can understand their potential environmental impacts and what could be put in place to mitigate them.

The next step is for the water savings associated with the chosen demand management options to be added into our baseline supply-demand balance to determine if our region's water needs are met. If the demand management options savings do not solve the need, supply-side options are added into the modelling process and solution development.

## 1.5 Best value plan

To ensure we developed the right solution for our region's water needs, we have focussed on 'best value'. To us, best value is looking beyond cost and seeking to deliver a benefit to customers and society, as well as the environment, whilst listening and acting on the views of our customers and stakeholders.

## 1.6 Our revised draft WRMP24

Our best value plan, the revised draft WRMP24, has been produced following a public consultation on our draft WRMP24. This consultation ran from December 2022 to March 2023.

## 1.7 Strategic context of the revised draft WRMP24

Our revised draft WRMP24 aligns with our Purpose, as well as internal and external strategic plans and initiatives. We have worked collaboratively with internal and external stakeholders, regulators and other water abstractors to achieve this.

## 1.8 Guide to our draft WRMP24 submission

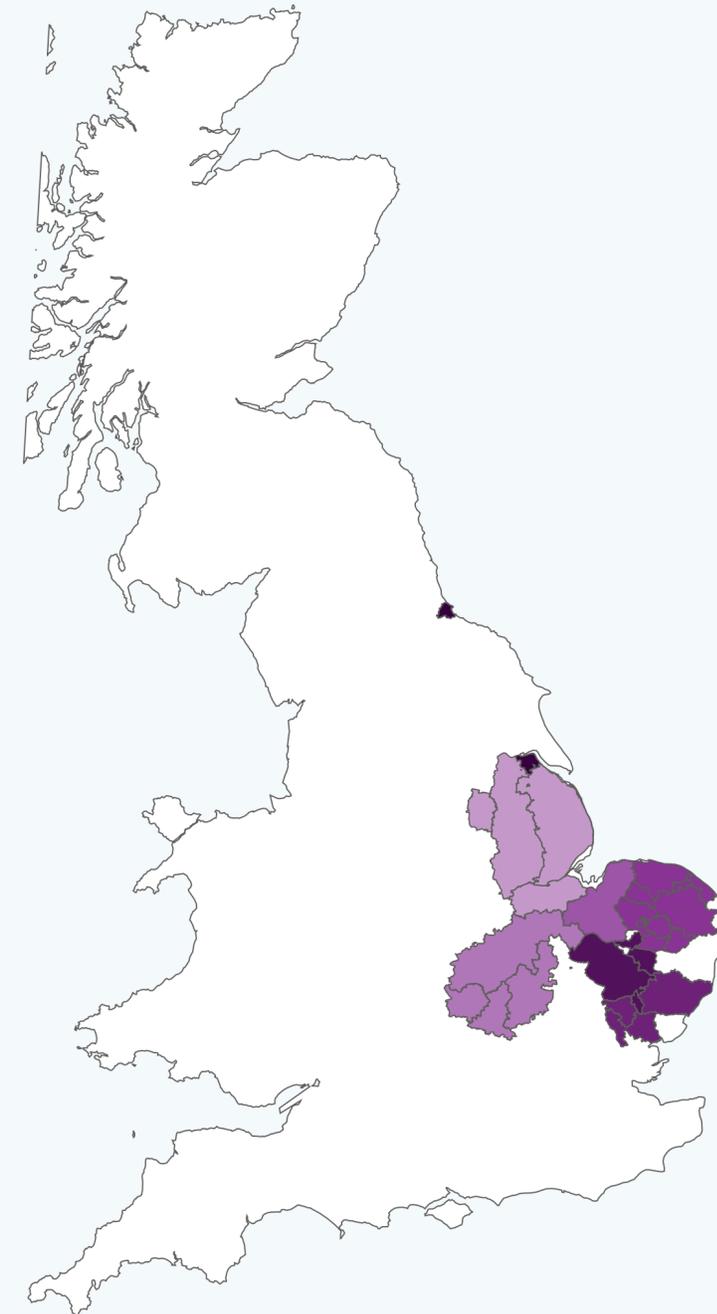
Our final submission comprises a non-technical customer and stakeholder summary, our main report and nine technical supporting documents and non-technical supporting documents.

# Introduction

**1.9** This report provides a non-technical summary of the WRMP24 Water Resource Zone (WRZ) data. It highlights key supply and demand information across the 27 WRZs included in WRMP24, grouped by region based on the outcomes of our problem characterisation analysis.

Resource Zone	Area
Suffolk Ixworth	Cambridgshire & West Suffolk
Suffolk Sudbury	Cambridgshire & West Suffolk
Suffolk Thetford	Cambridgshire & West Suffolk
Suffolk West & Cambs	Cambridgshire & West Suffolk
Essex Central	East Suffolk & Essex
Essex South	East Suffolk & Essex
Suffolk East	East Suffolk & Essex
Fenland	Fenland
Hartlepool	Hartlepool
Lincolnshire Bourne	Lincolnshire & Nottinghamshire
Lincolnshire Central	Lincolnshire & Nottinghamshire
Lincolnshire East	Lincolnshire & Nottinghamshire
Lincolnshire Retford and Gainsborough	Lincolnshire & Nottinghamshire
Norfolk Aylsham	Norfolk
Norfolk Bradenham	Norfolk
Norfolk East Dereham	Norfolk
Norfolk East Harling	Norfolk
Norfolk Happisburgh	Norfolk
Norfolk Harleston	Norfolk
Norfolk North Coast	Norfolk
Norfolk Norwich & the Broads	Norfolk
Norfolk Wymondham	Norfolk
Ruthamford Central	Ruthamford
Ruthamford North	Ruthamford
Ruthamford South	Ruthamford
Ruthamford West	Ruthamford

## Anglian Water WRMP24 water resource zones



# 2. Strategic Overview

## East Suffolk & Essex

### 2.1 Strategic risk and issues

East Suffolk and Essex will benefit from additional connectivity provided by our AMP7 strategic grid investments. The area experiences significant pressures from growth and climate change in the baseline scenario, resulting in significant deficits.

There is uncertainty over the growth associated with new towns, which is excluded from LAUA plans (and consequently the baseline scenario). Population and property growth forecasts have been based upon our most recent assessment of Local Authority planning projections (with a theoretical uplift for strategic growth in the Oxford/Cambridge region where appropriate).

The area is vulnerable to extreme drought, particularly at Ardleigh and Alton reservoirs.

Without additional mitigation there is potential for sustainability reductions to increase baseline scenario deficits in Environmental Destination scenarios. The impact of the Enhanced scenario is particularly large. Vulnerable catchments include East Suffolk and North Essex

Options available for this area include desalination, water reuse, and strategic transfers.

Figure 1 Problem Characterisation Area



Choose area

Cambridgeshire & West Suffolk	Fenland	Lincolnshire & Nottinghamshire	Ruthamford
<b>East Suffolk &amp; Essex</b>	Hartlepool	Norfolk	

## 3. Deployable Output summary

### DYAA

#### Essex Central



### 3.1 Resource Zone geography: Essex Central:

The Central Essex WRZ covers an area of 314 sq. km and is based on the supply systems for Halstead. The water resource for this WRZ is entirely dependent on abstraction from the Suffolk Chalk aquifer.

### 3.2

Note that there are no water sources within this zone.

Baseline deployable output (including 1:500 drought): *10.0 MI/d*

#### Deployable output reductions

Restoring sustainable abstraction (recent actual average): *-0.9 MI/d*

Reductions to achieve environmental destination (BAU+): *-7.6 MI/d* by 2040.

Climate change: *0.0 MI/d* by 2050.

Baseline deployable output reduces by a total of *-8.5 MI/d* by 2050 a reduction of 84.3%.

**Table 3: supply characteristics (all values are MI/d)**

	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
DO pre forecast changes	10.0	10.0	10.0	10.0	10.0
Change in DO due to climate change	0.0	0.0	0.0	0.0	0.0
DO reductions to restore sustainable abstraction	-0.9	-0.9	-0.9	-0.9	-0.9
DO reductions for Environmental Destination	0.0	0.0	0.0	-7.6	-7.6
Change in DO from drought measures	0.0	0.0	0.0	0.0	0.0
<b>Final DO</b>	<b>9.1</b>	<b>9.1</b>	<b>9.1</b>	<b>1.6</b>	<b>1.6</b>
Raw water losses (-ve)	0.5	0.2	0.2	0.2	0.2
Outage Allowance (-ve)	0.1	0.1	0.1	0.1	0.1
<b>WAFU (own sources)</b>	<b>8.6</b>	<b>8.6</b>	<b>8.6</b>	<b>1.0</b>	<b>1.0</b>
Net Transfers	0.7	0.7	0.7	0.7	0.7
Other benefits	0.9	0.0	0.0	0.0	0.0
<b>Total Water Available for Use</b>	<b>9.7</b>	<b>9.6</b>	<b>9.4</b>	<b>9.0</b>	<b>8.9</b>

### 3.3 Baseline Deployable Output Information

The baseline Deployable Output data shows the Environment Agency's preferred approach to reducing water use. It uses average licence limits from 2022–2024 for short-term licences and sets limits for permanent licences by 2030. A major drought impact (1 in 500 years) is included from 2025, not from 2039/2040 as preferred. These changes apply only to the baseline forecast.

In the final plan, we use a different approach. It includes licence limits chosen through a step-by-step process to bring in changes earlier. The 1 in 500 drought rule starts in 2039/2040 in that plan.

You can find more information in section 6 of the WRMP24 Decision Making technical document.



# 4. Population & Housing



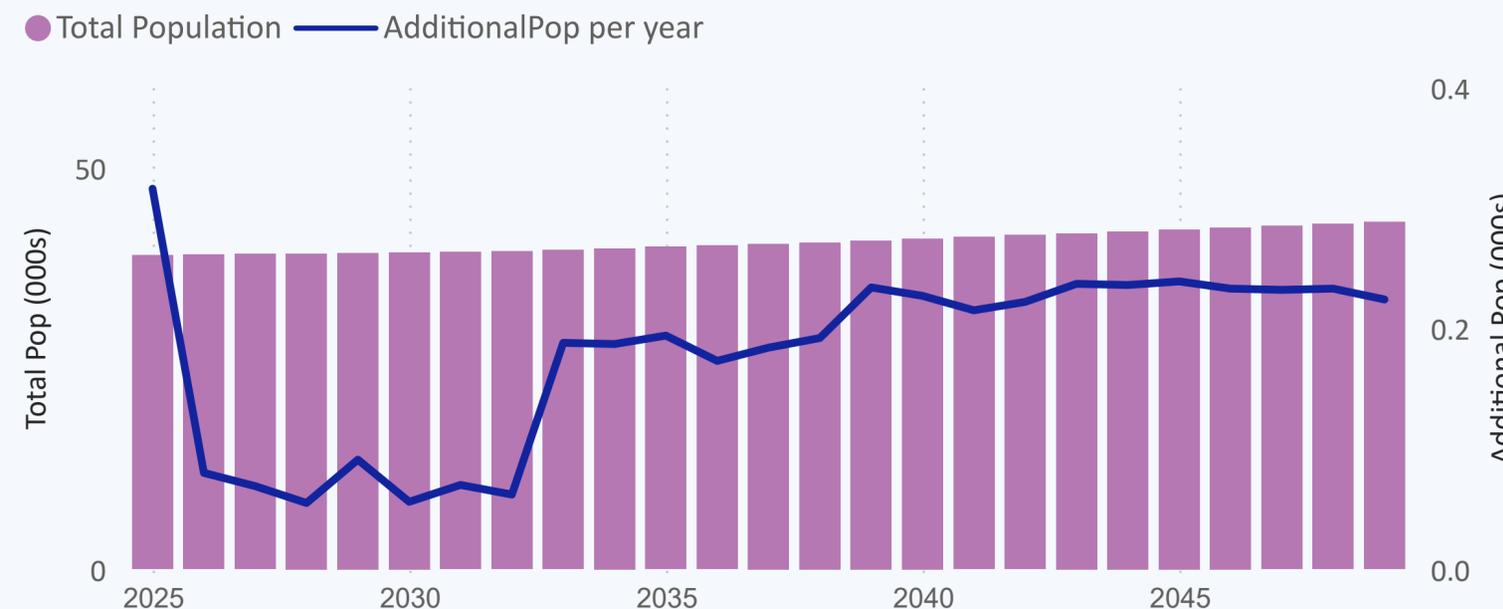
## Essex Central

4.1 Over the WRMP period, population in Essex Central is set to increase from 39109 in 2025 to 43242 in 2049-50 - this is an increase of 10.6 % over the 25 years.

Table 4a: Population totals (cumulative) by AMP

Year	Total Population (000s)
2029-30 (end of AMP8)	39.404
2034-35 (end of AMP9)	39.967
2039-40 (end of AMP10)	40.944
2044-45 (end of AMP11)	42.081
2049-50 (end of AMP12)	43.242

Figure 2: Total Resource Zone Population

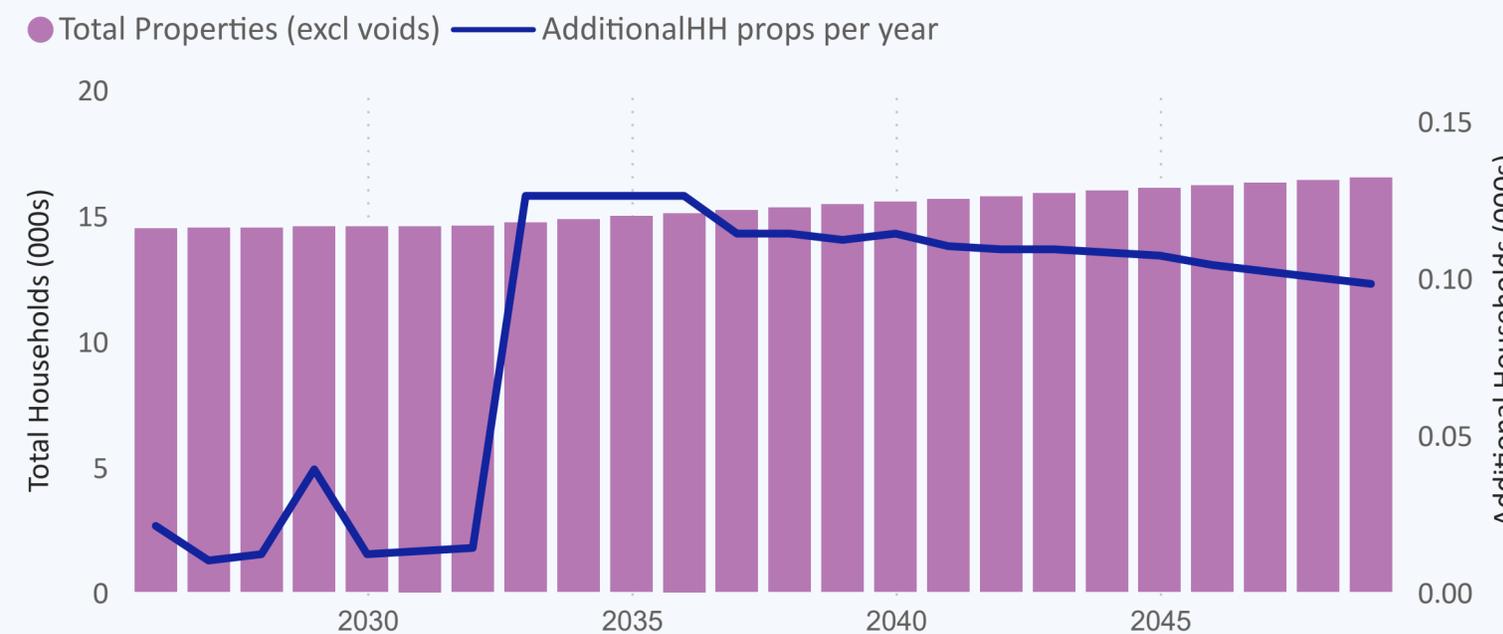


4.2 Over the WRMP period, property numbers in Essex Central are set to increase from 14436 in 2025 to 16462 in 2049-50 - this is an increase of 14.0 % over the 25 years.

Table 4b: Property totals (cumulative) by AMP

Year	Total Properties-excl voids (000s)
2029-30 (end of AMP8)	14.518
2034-35 (end of AMP9)	14.809
2039-40 (end of AMP10)	15.401
2044-45 (end of AMP11)	15.951
2049-50 (end of AMP12)	16.462

Figure 3: Total Resource Zone Properties (excl. voids)



# 5. Baseline Supply Demand Balance DYAA

Essex Central

Essex Central



Figure 4: Essex Central baseline supply demand balance to 2050 for Dry Year Annual Average conditions

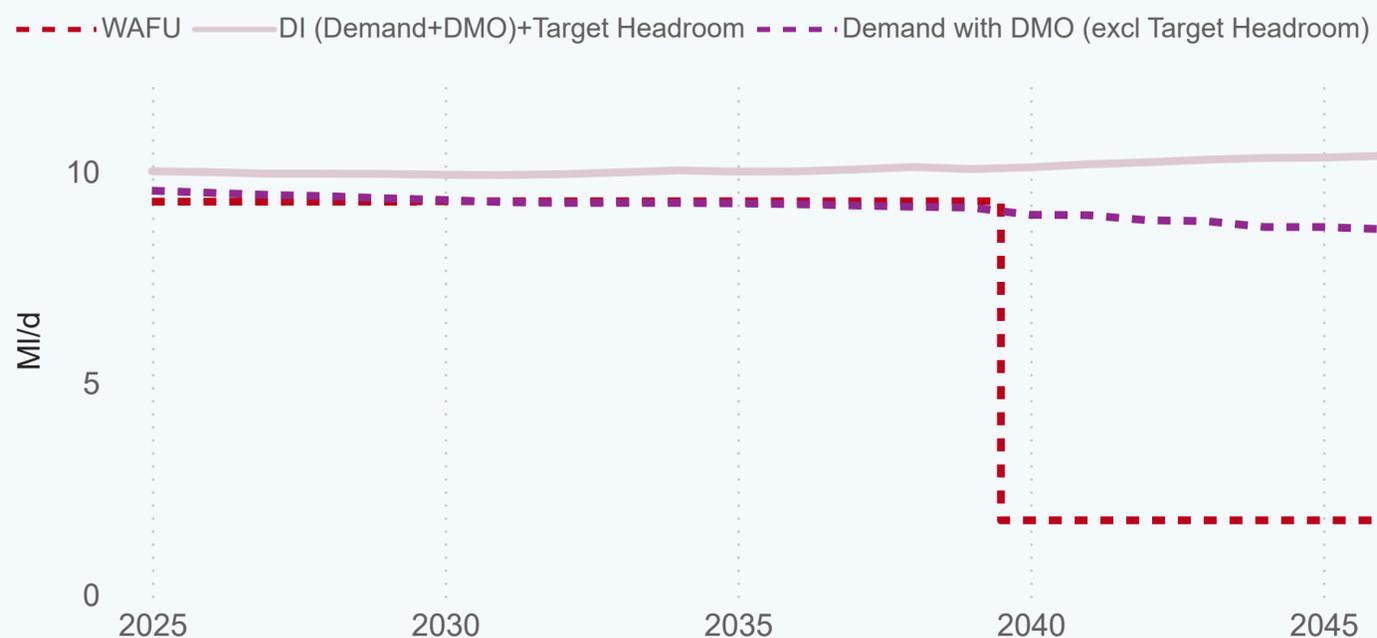


Table 5a: Baseline supply demand balance 2025 - 2050 for DYAA conditions

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water Available For Use	8.6	8.6	8.6	8.6	1.0	1.0
Net Transfers	0.7	0.7	0.7	0.7	0.7	0.7
Total Water Available For Use	9.3	9.3	9.3	9.3	1.7	1.7
Distribution Input	9.6	9.6	9.7	9.9	10.1	10.3
Target Headroom	0.4	0.4	0.4	0.2	0.3	0.2
Supply Demand Balance	-0.7	-0.7	-0.7	-0.8	-8.6	-8.8

Table 5b: Baseline demand forecast (without preferred demand management options)

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water delivered measured household	3.6	3.8	4.0	4.3	4.6	4.8
Water delivered unmeasured household	2.1	1.8	1.6	1.3	1.2	1.1
Total Leakage	2.9	2.9	2.9	2.9	2.9	2.9
Water delivered measured non-household	1.1	1.1	1.2	1.3	1.4	1.5
Water delivered unmeasured non-household	0.0	0.0	0.0	0.0	0.0	0.0
Distribution Input	9.6	9.6	9.7	9.9	10.1	10.3

## 5.1 DYAA BL supply demand summary: Essex Central

Baseline Supply Demand Balance: This zone is expected to go into deficit by 2025 (under the preferred baseline scenario - as described in section 3.3).

- Demand Forecast: Baseline household demand (measured and unmeasured) is forecast to change from 5.7 MI/d in 2025 to 5.9 MI/d in 2050, a percentage change of 4.2 %.
- Baseline Leakage: is forecast to change from 2.9 MI/d in 2025 to 2.9 MI/d by 2050.
- Baseline Non-Household demand: is expected to change from 1.1 MI/d to 1.5 MI/d.
- Baseline Distribution Input: is expected to change from 9.6 MI/d to 10.3 MI/d by 2050.

**Nb.** 'Deficit' is one outcome of the calculation WAFU minus Distribution Input (including Target Headroom).

# 6. Baseline Supply Demand Balance DYCP

Essex Central

Essex Central



Figure 5: Essex Central baseline supply demand balance to 2050 for Dry Year Critical Period conditions

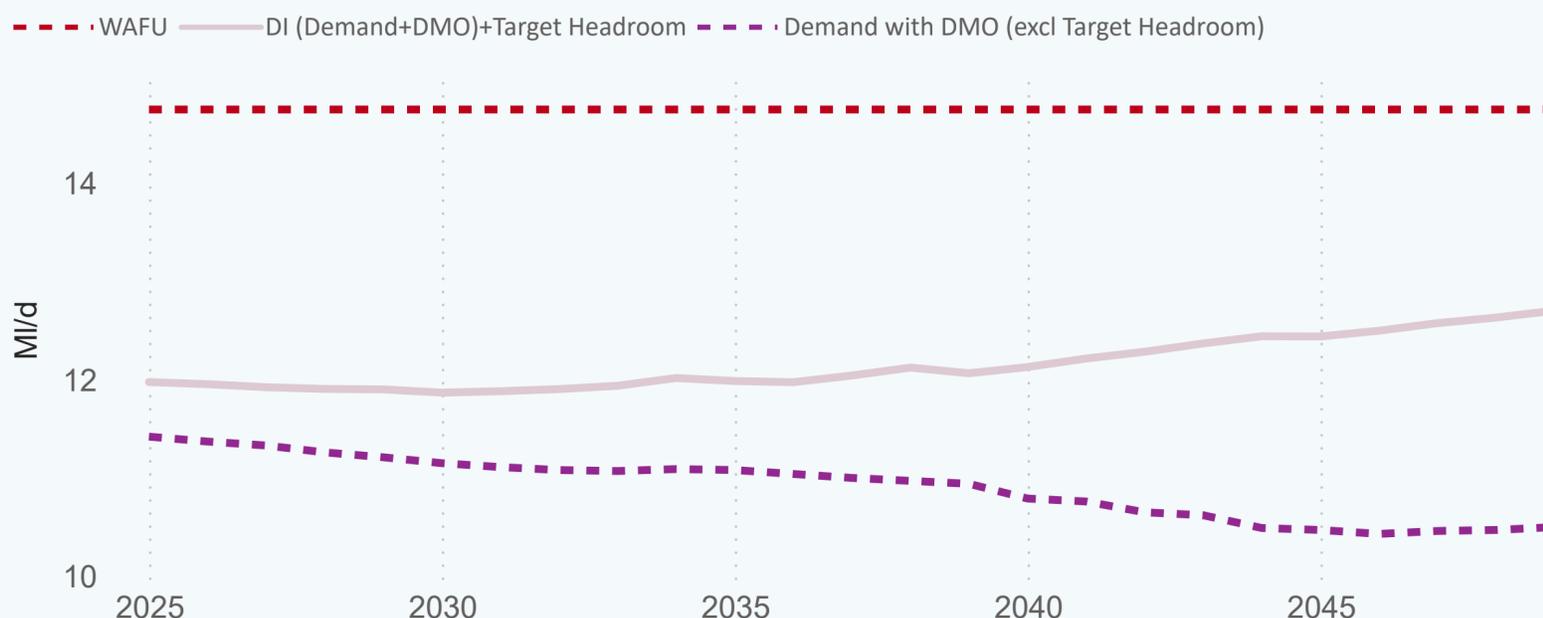


Table 6b: Baseline demand forecast with DYCP conditions (without preferred demand management options)

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water delivered measured household	4.6	4.8	5.1	5.5	5.9	6.2
Water delivered unmeasured household	2.7	2.4	2.1	1.8	1.6	1.5
Total Leakage	2.9	2.9	2.9	2.9	2.9	2.9
Water delivered measured non-household	1.3	1.4	1.5	1.6	1.7	1.8
Water delivered unmeasured non-household	0.0	0.0	0.0	0.0	0.0	0.0
Distribution Input	11.5	11.5	11.6	11.8	12.1	12.5

Table 6a: Baseline supply demand balance 2025 - 2050 for DYCP conditions

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water Available For Use	14.8	14.8	14.8	14.8	14.8	14.8
Net Transfers	0.0	0.0	0.0	0.0	0.0	0.0
Total Water Available For Use	14.8	14.8	14.8	14.8	14.8	14.8
Distribution Input	11.5	11.5	11.6	11.8	12.1	12.5
Target Headroom	0.4	0.4	0.5	0.3	0.3	0.2
Supply Demand Balance	2.8	2.8	2.7	2.7	2.3	2.0

## 6.1 DYCP BL supply demand summary: Essex Central

Baseline Supply Demand balance: This zone is not expected to go into deficit

- Demand Forecast: Baseline household demand (measured and unmeasured) is forecast to change from 7.3 MI/d in 2025 to 7.7 MI/d in 2050, a percentage change of 5.2 %.
- Baseline Leakage: is forecast to change from 2.9 MI/d in 2025 to 2.9 MI/d by 2050.
- Baseline Non-Household demand: is expected to change from 1.3 MI/d to 1.8 MI/d.
- Baseline Distribution Input: is expected to change from 11.5 MI/d to 12.5 MI/d by 2050.

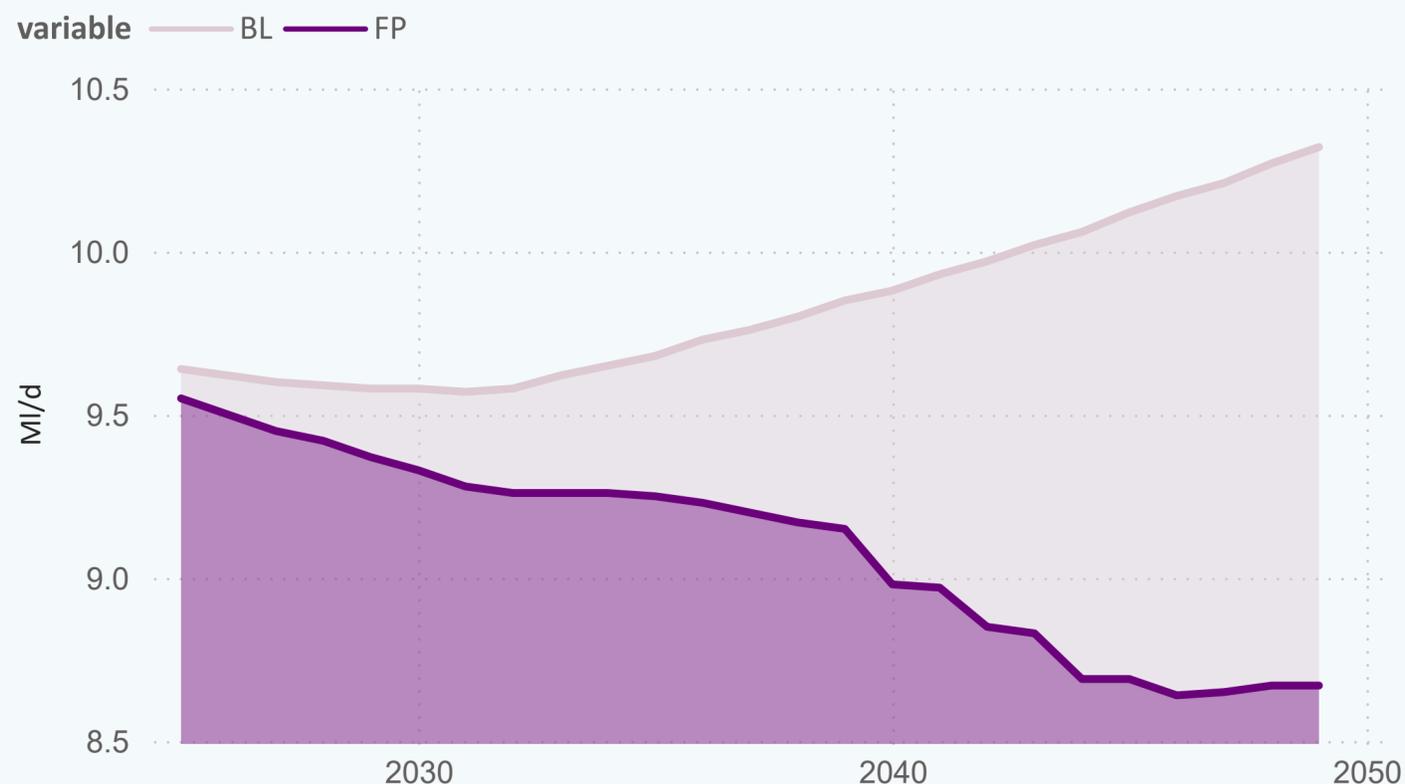
Nb. 'Deficit' is one outcome of the calculation WAFU minus Distribution Input (including Target Headroom).



# 7. Demand forecast and PCC

## Essex Central

**Figure 6: Essex Central DYAA DI with and without demand management strategy**



**Table 7a: Demand - baseline and final plan**

variable	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
BL	9.6	9.7	9.9	10.1	10.3
FP	9.4	9.3	9.2	8.7	8.7

### 7.2 Demand Essex Central (see Table 7a)

Baseline demand is expected to increase from 9.6 (MI/d) in 2025 to 10.3 (MI/d) in 2050. With demand management options in place, demand is expected to be 8.7 (MI/d).

### 7.1 PCC Essex Central (see Table 7b)

Per Capita Consumption (PCC) in the base year 2025/26 is 112.9 (l/h/d) measured and 241.5 (l/h/d) unmeasured.

The weighted average PCC (l/h/d) comes in at 139.6 (l/h/d) in 2025/26. This is forecast to fall to 114.7 (l/h/d) in the Final Plan forecast as demand management option savings are realised and customers switch from unmeasured to measured status

**Table 7b: DMO strategy Final Plan**

	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
BL demand forecast(DYAA)	136.0	134.1	133.4	132.6	132.5
FP demand forecast(DYAA)	134.3	129.9	123.8	117.4	114.7
% change BL to FP	-1.3%	-3.2%	-7.1%	-11.5%	-13.4%



# 8. Demand management options



## Essex Central



### 8.1 Regional overview:

Across the entirety of the Anglian Water region our demand management strategy will comprise three strongly interlinked programs:

#### Water metering program:

- We plan to complete our smart meter rollout, replacing all existing meters over 10 years (two AMPs). By 2025, 1.1 million smart meters will be installed across Anglian Water. These meters will give customers better insight into their water use and help us guide behaviour change. They will also improve our ability to detect leaks, cutting down plumbing losses and supply pipe leaks.

#### Leakage reduction

- Our goal is to cut leakage by over 45 million litres per day between 2025 and 2050. This builds on our current programme, which will reduce leakage by 27 million litres per day (14%) by 2025 as part of AMP7

#### Water efficiency measures

- New tools and actions will support the careful use of water. Our updated plans include promoting smart devices, expanding our Multi-utility web portal, offering garden tips, and helping vulnerable customers with plumbing and supply pipe issues. We'll also run community reward schemes. For non-household customers, we've added water-saving visits and leak reduction actions to our revised draft WRMP24.

Figure 7: DMO strategy Final Plan for Essex Central

For full chart key see table below

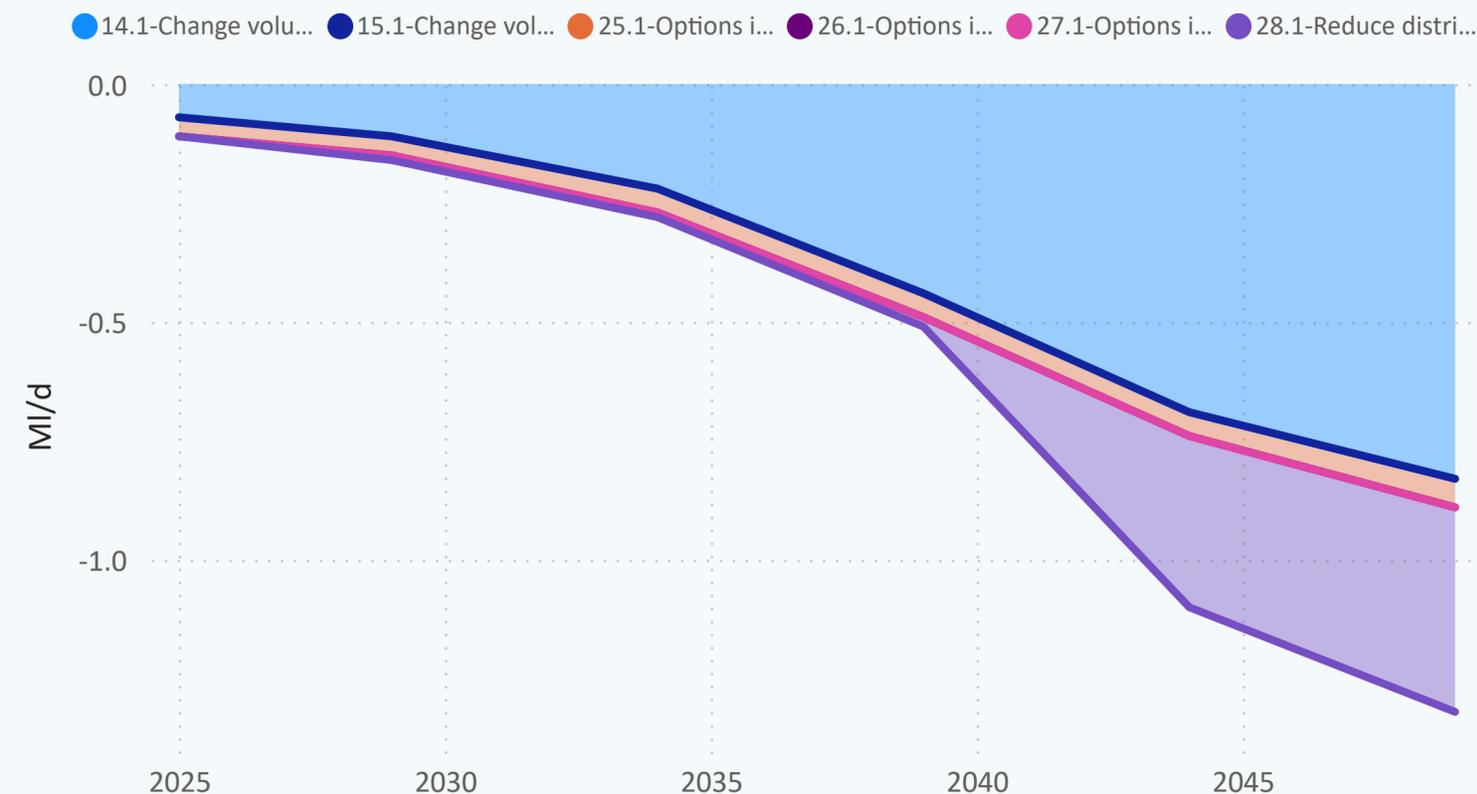


Table 8: DMO strategy Final Plan for Essex Central

	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
14.1-Change volume delivered to measured households(-ve)	-0.1	-0.2	-0.4	-0.7	-0.8
15.1-Change volume delivered to unmeasured households(-ve)	0.0	0.0	0.0	0.0	0.0
25.1-Options impacting on measured Household - USPL (-ve)	0.0	-0.1	-0.1	-0.1	-0.1
26.1-Options impacting on unmeasured Household - USPL (-ve)	0.0	0.0	0.0	0.0	0.0
27.1-Options impacting on Void properties - USPL (-ve)	0.0	0.0	0.0	0.0	0.0
28.1-Reduce distribution losses (-ve)	0.0	0.0	0.0	-0.4	-0.4





# 9. Final Plan Supply Demand Balance DYAA

Essex Central

Figure 8: Essex Central final plan SDB to 2050 for Dry Year Annual Average conditions

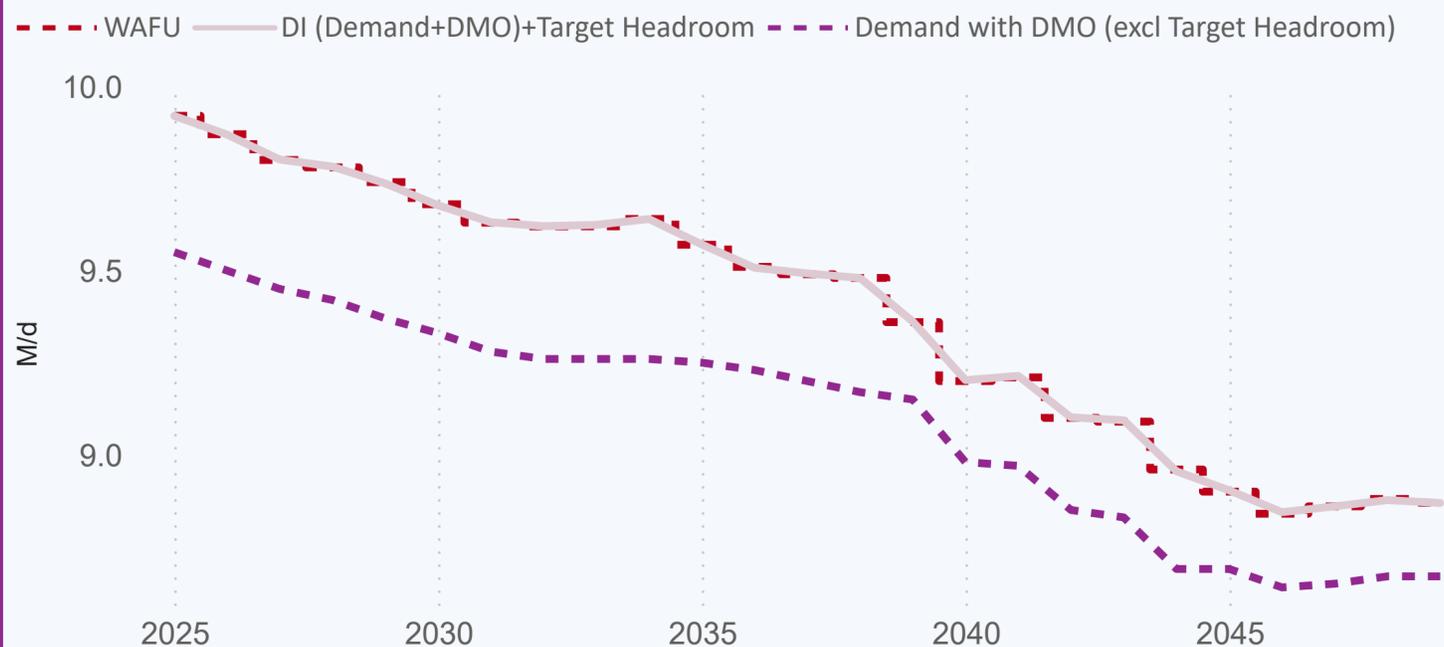


Table 9a: final plan SDB to 2050 for Dry Year conditions

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water Available For Use	9.6	9.5	8.9	8.9	1.3	1.3
Net Transfers	0.4	0.2	0.7	0.5	7.6	7.5
Total Water Available For Use	9.9	9.7	9.6	9.4	9.0	8.9
Distribution Input	9.6	9.4	9.3	9.2	8.7	8.7
Target Headroom	0.4	0.4	0.4	0.2	0.3	0.2
Supply Demand Balance	0.0	0.0	0.0	0.0	0.0	0.0

Table 9b: Final Plan demand forecast for DYAA conditions (with preferred demand management options)

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water delivered measured household	3.6	3.6	3.8	3.9	3.9	4.0
Water delivered unmeasured household	2.1	1.8	1.6	1.3	1.2	1.1
Total Leakage	2.9	2.9	2.8	2.8	2.5	2.4
Water delivered measured non-household	1.0	1.0	1.0	1.1	1.1	1.1
Water delivered unmeasured non-household	0.0	0.0	0.0	0.0	0.0	0.0
Distribution Input	9.6	9.4	9.3	9.2	8.7	8.7

## 9.1 DYAA FP supply demand summary: Essex Central

The zone is in balance.

- Demand Forecast: Final Plan household demand (measured and unmeasured) is forecast to change from 5.6 MI/d in 2025 to 5.1 MI/d in 2050, a percentage change of -9.3 %.
- Final Plan Leakage is forecast to change from 2.9 MI/d in 2025 to 2.4 MI/d by 2050.
- Final Plan Non-Household demand is expected to change from 1.0 MI/d to 1.1 MI/d.
- Final Plan Distribution Input is expected to change from 9.6 MI/d to 8.7 MI/d by 2050.





# 10. Final Plan Supply Demand Balance DYCP

Essex Central

Figure 9: Essex Central baseline supply demand balance to 2050 for Dry Year Critical Period conditions

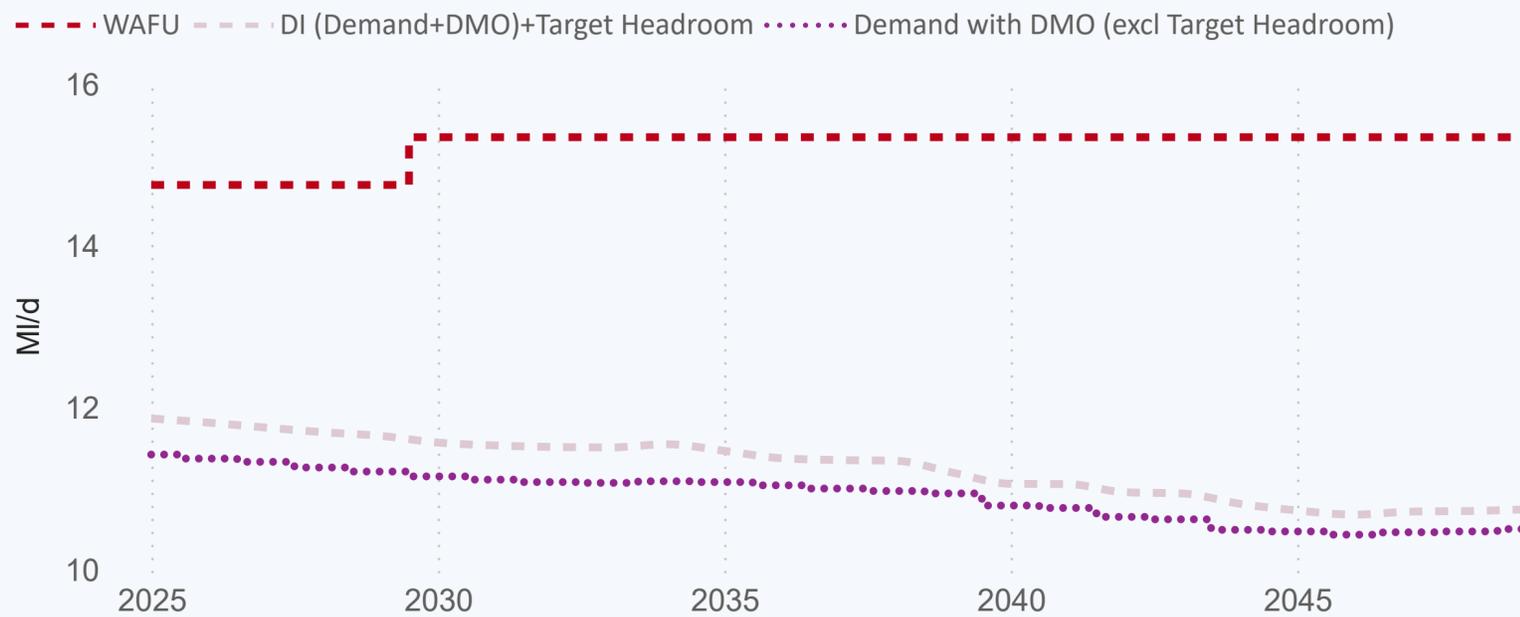


Table 10b: Final Plan demand forecast for DYCP conditions (with preferred demand management options)

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water delivered measured household	4.5	4.6	4.8	5.0	5.1	5.1
Water delivered unmeasured household	2.7	2.4	2.1	1.8	1.6	1.5
Total Leakage	2.9	2.9	2.8	2.8	2.5	2.4
Water delivered measured non-household	1.3	1.3	1.3	1.3	1.3	1.4
Water delivered unmeasured non-household	0.0	0.0	0.0	0.0	0.0	0.0
Distribution Input	11.4	11.2	11.1	10.9	10.5	10.5

Table 10a: Final Plan supply demand balance 2025 - 2050 for DYCP conditions

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water Available For Use	14.8	14.8	14.8	14.8	14.8	14.8
Net Transfers	0.0	0.0	0.0	0.0	0.0	0.0
Total Water Available For Use	14.8	14.8	15.3	15.3	15.3	15.3
Distribution Input	11.4	11.2	11.1	10.9	10.5	10.5
Target Headroom	0.4	0.4	0.5	0.3	0.3	0.2
Supply Demand Balance	2.9	3.1	3.8	4.1	4.5	4.6

## 10.1 DYCP BL supply demand summary: Essex Central

The zone is in balance.

- Demand Forecast: Final Plan household demand (measured and unmeasured) is forecast to change from 7.3 MI/d in 2025 to 6.7 MI/d in 2050, a percentage change of -8.1 %.
- Final Plan Leakage: is forecast to change from 2.9 MI/d in 2025 to 2.4 MI/d by 2050
- Final Plan Non-Household demand: is expected to change from 1.3 MI/d to 1.4 MI/d.
- Final Plan Distribution Input: is expected to change from 11.4 MI/d to 10.5 MI/d by 2050.





# 11. Supply Side Strategy



## Essex Central

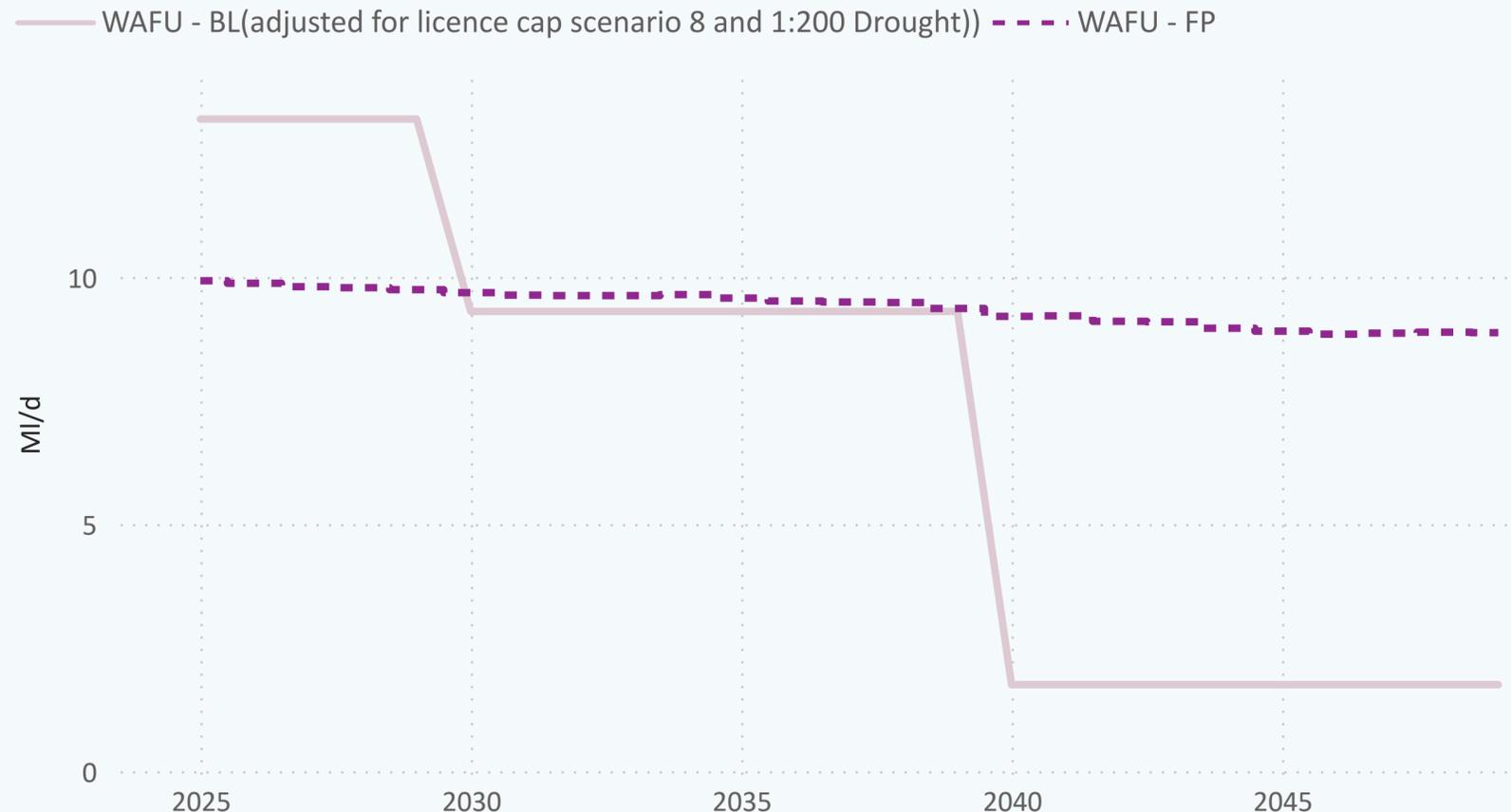
**Table 11a: Total Water Available for use Baseline and Final Plan**

	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
WAFU - BL	13.2	9.3	9.3	1.7	1.7
WAFU - FP	9.7	9.6	9.4	9.0	8.9

### 11.1 Supply side strategy options.

For details on the feasible options list for Essex Central WRZ please refer to the Supply-Side Option Development technical supporting document.

**Figure 10 Water Available for Use (WAFU) - baseline (BL) and final plan (FP)**



**Table 11b: Preferred supply side options**

Option ID	First Option Name
EI01	Adjustment to existing potable water import
EXC3	Essex South to Essex Central potable transfer (10 MI/d)
EXC7	Essex Central WTW backwash water recovery
LC02	Adjustment for Licence cap scenario 8
OPI1	AMP8 OPI Adjustment





# 12. Non-Household consumption

Essex Central



Essex Central



## 12.1 Non-Household demand Essex Central

In 2025, 1.0 MI/d of Non-Household demand (measured and unmeasured) is expected. In 2049 it is expected to be 1.1 MI/d, which is a 5.83% change between the years.

Figure 11: Non-Household demand forecast 2025-2050

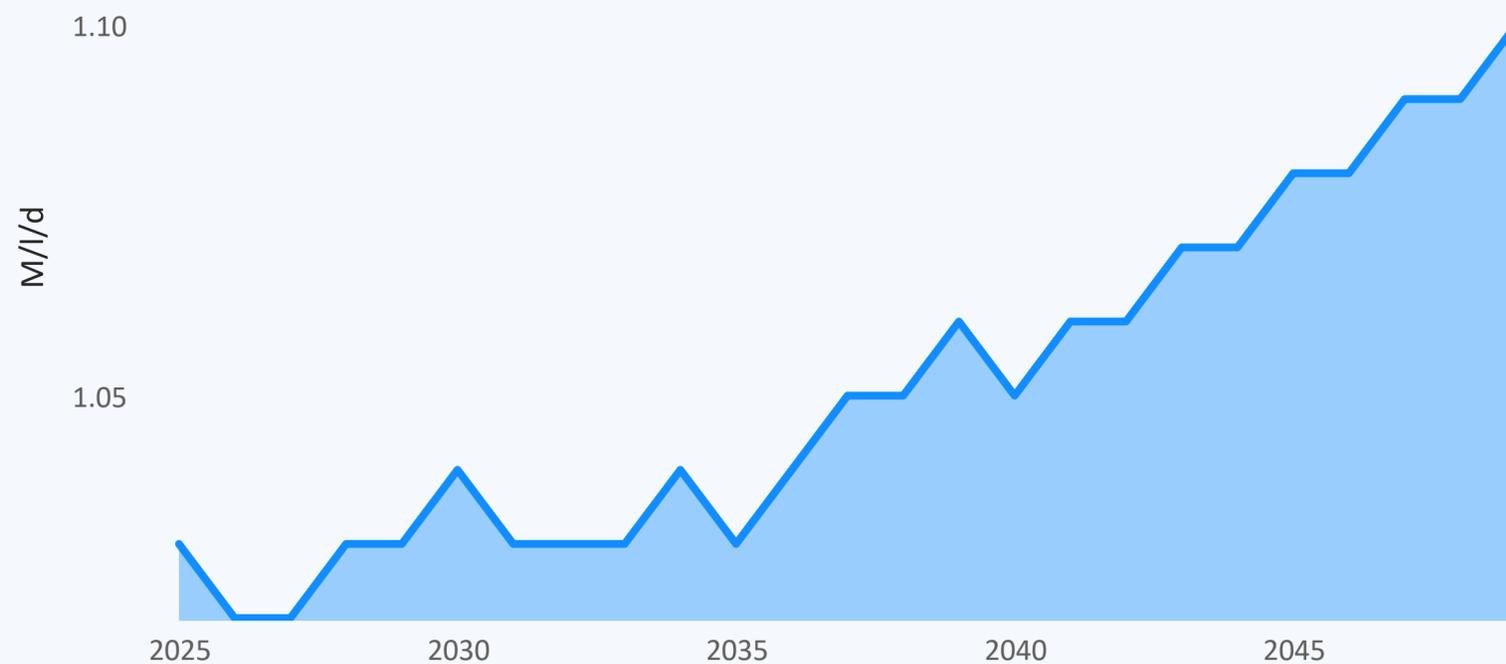
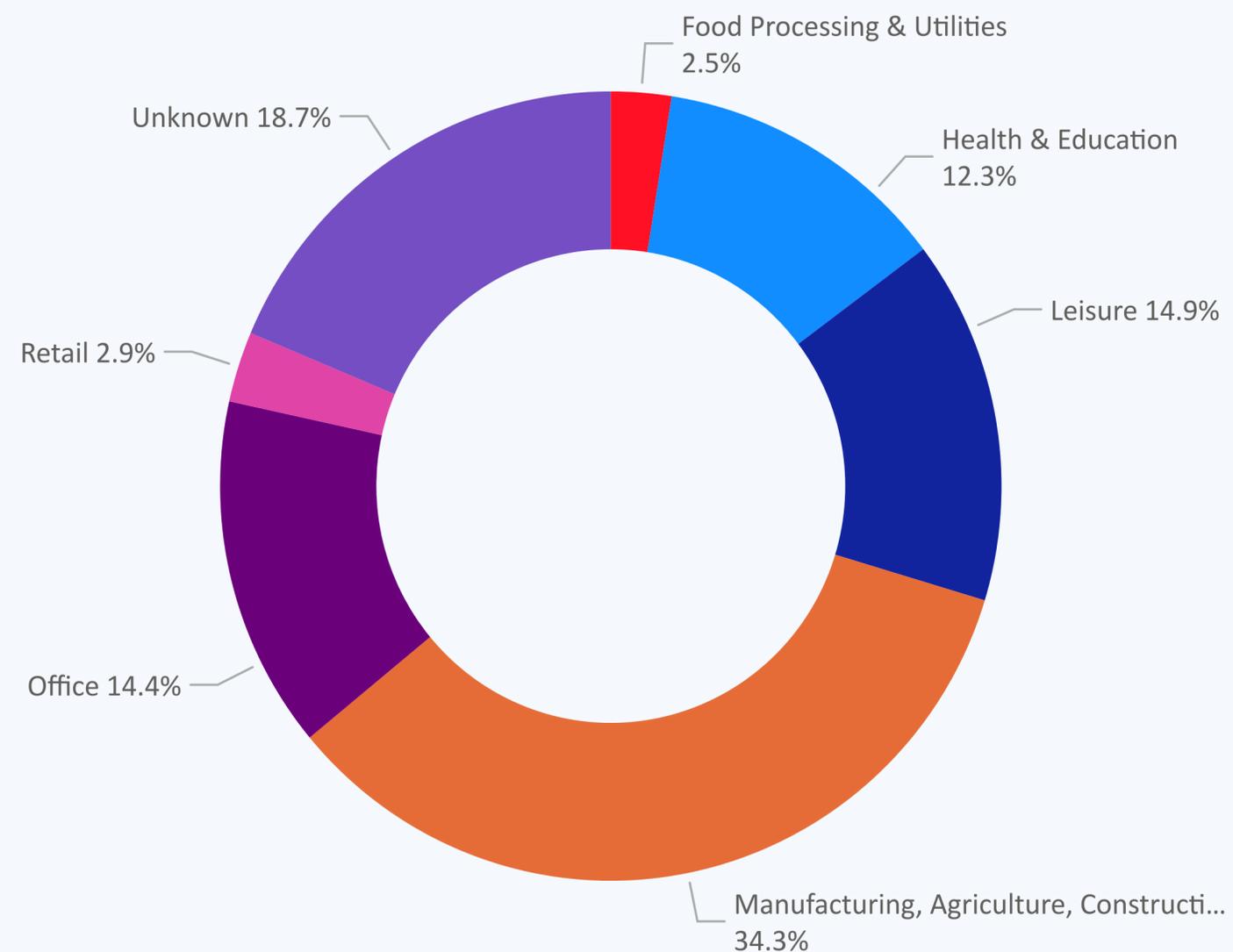


Figure 12: % Non-Household modelled sectors within resource zone





# 3. Deployable Output summary DYAA

## Essex South

### 3.1 Resource Zone geography: Essex South:

The South Essex WRZ covers an area of 591 sq. km and is based on the supply systems for Colchester and Braintree. Water is supplied from a combination of groundwater abstractions in the Essex Chalk Aquifer and surface water via Ardleigh Reservoir.

### 3.2

Note that there are no water sources within this zone.

Baseline deployable output (including 1:500 drought): *60.2 MI/d*

#### Deployable output reductions

Restoring sustainable abstraction (recent actual average): *-3.9 MI/d*

Reductions to achieve environmental destination (BAU+): *-27.0 MI/d* by 2040.

Climate change: *-1.2 MI/d* by 2050.

Baseline deployable output reduces by a total of *-32.1 MI/d* by 2050 a reduction of 53.3%.

**Table 3: supply characteristics (all values are MI/d)**

	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
DO pre forecast changes	60.2	60.2	60.2	60.2	60.2
Change in DO due to climate change	-0.8	-0.9	-1.0	-1.1	-1.2
DO reductions to restore sustainable abstraction	-3.9	-3.9	-3.9	-3.9	-3.9
DO reductions for Environmental Destination	0.0	0.0	0.0	-27.0	-27.0
Change in DO from drought measures	0.0	0.0	0.0	0.0	0.0
<b>Final DO</b>	<b>55.5</b>	<b>55.4</b>	<b>55.3</b>	<b>28.2</b>	<b>28.1</b>
Raw water losses (-ve)	0.6	0.3	0.3	0.3	0.3
Outage Allowance (-ve)	0.4	0.4	0.4	0.4	0.4
<b>WAFU (own sources)</b>	<b>54.5</b>	<b>54.4</b>	<b>54.4</b>	<b>27.3</b>	<b>27.2</b>
Net Transfers	6.9	7.0	7.0	8.6	8.6
Other benefits	8.7	16.3	13.9	42.6	42.6
<b>Total Water Available for Use</b>	<b>62.1</b>	<b>62.4</b>	<b>61.3</b>	<b>58.4</b>	<b>58.3</b>

### 3.3 Baseline Deployable Output Information

The baseline Deployable Output data shows the Environment Agency’s preferred approach to reducing water use. It uses average licence limits from 2022–2024 for short-term licences and sets limits for permanent licences by 2030. A major drought impact (1 in 500 years) is included from 2025, not from 2039/2040 as preferred. These changes apply only to the baseline forecast.

In the final plan, we use a different approach. It includes licence limits chosen through a step-by-step process to bring in changes earlier. The 1 in 500 drought rule starts in 2039/2040 in that plan.

You can find more information in section 6 of the WRMP24 Decision Making technical document.



# 4. Population & Housing



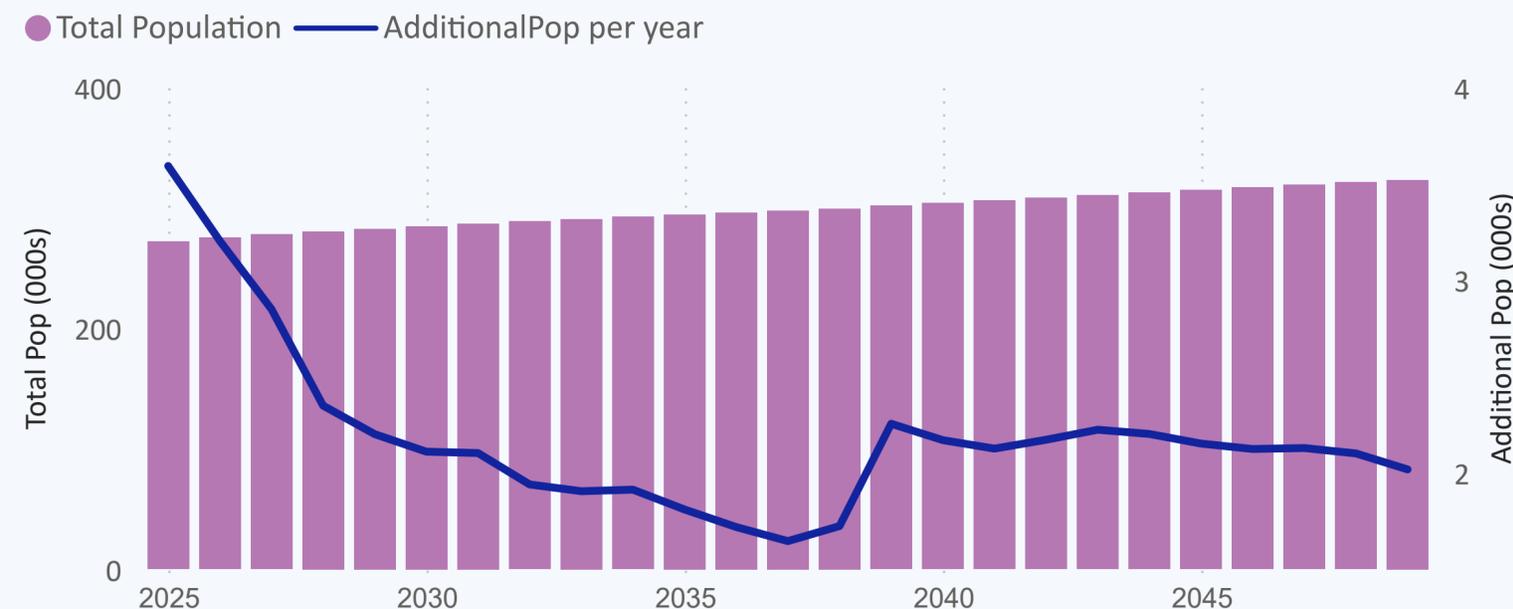
## Essex South

4.1 Over the WRMP period, population in Essex South is set to increase from 272074 in 2025 to 323221 in 2049-50 - this is an increase of 18.8 % over the 25 years.

Table 4a: Population totals (cumulative) by AMP

Year	Total Population (000s)
2029-30 (end of AMP8)	282.678
2034-35 (end of AMP9)	292.649
2039-40 (end of AMP10)	301.803
2044-45 (end of AMP11)	312.697
2049-50 (end of AMP12)	323.221

Figure 2: Total Resource Zone Population

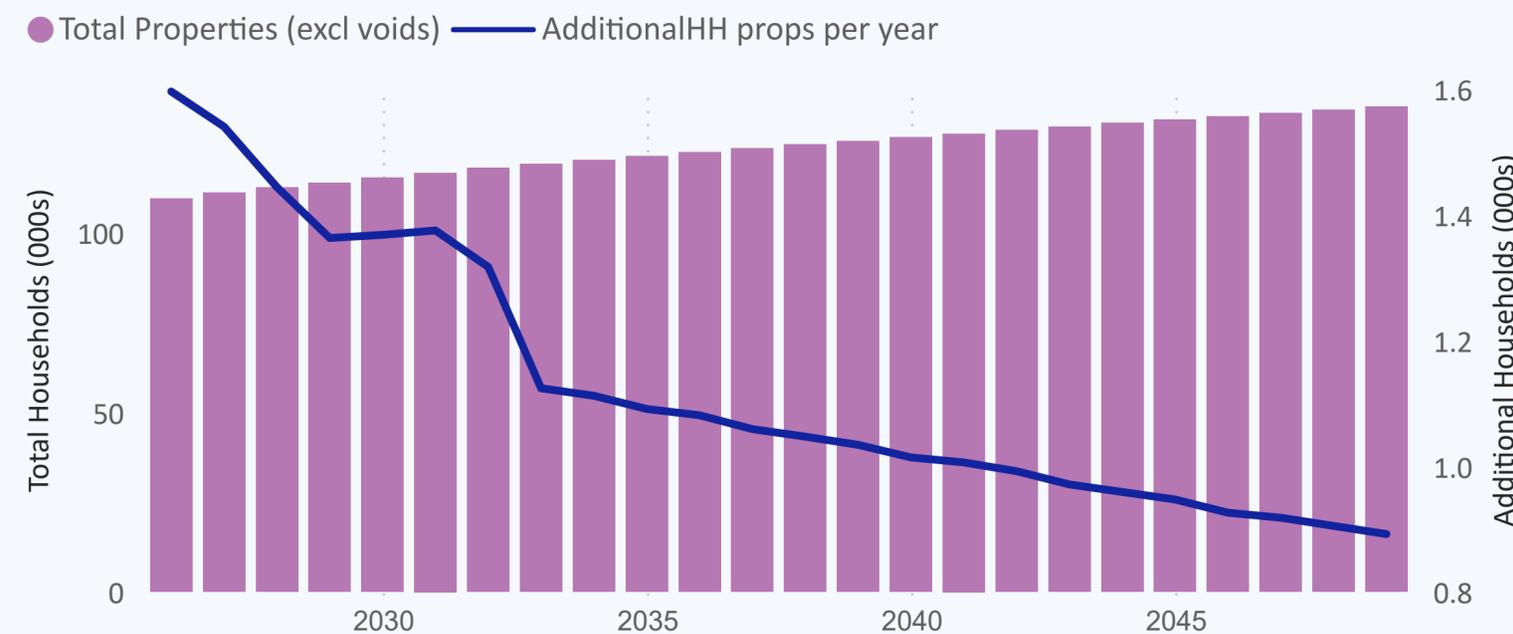


4.2 Over the WRMP period, property numbers in Essex South are set to increase from 107997 in 2025 to 135078 in 2049-50 - this is an increase of 25.1 % over the 25 years.

Table 4b: Property totals (cumulative) by AMP

Year	Total Properties-excl voids (000s)
2029-30 (end of AMP8)	113.940
2034-35 (end of AMP9)	120.236
2039-40 (end of AMP10)	125.548
2044-45 (end of AMP11)	130.490
2049-50 (end of AMP12)	135.078

Figure 3: Total Resource Zone Properties (excl. voids)



# 5. Baseline Supply Demand Balance DYAA

Essex South

Essex South



Figure 4: Essex South baseline supply demand balance to 2050 for Dry Year Annual Average conditions

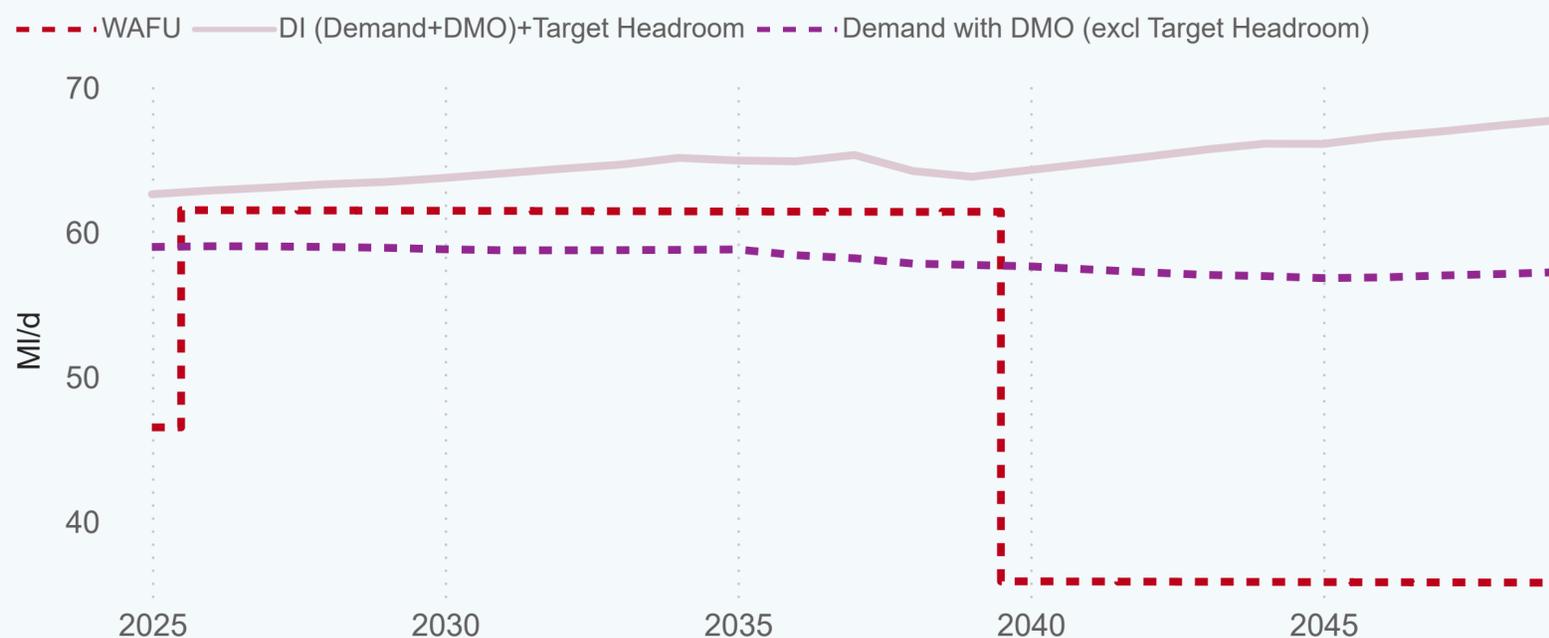


Table 5a: Baseline supply demand balance 2025 - 2050 for DYAA conditions

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water Available For Use	54.6	54.5	54.4	54.4	27.3	27.2
Net Transfers	12.2	27.2	27.1	27.1	25.5	25.5
Total Water Available For Use	46.5	61.5	61.4	61.4	35.9	35.8
Distribution Input	59.6	60.3	61.5	62.8	64.7	66.7
Target Headroom	3.1	3.2	3.6	1.0	1.4	1.1
Supply Demand Balance	-16.1	-2.0	-3.7	-2.4	-30.2	-31.9

Table 5b: Baseline demand forecast (without preferred demand management options)

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water delivered measured household	30.7	32.1	33.9	35.7	37.6	39.1
Water delivered unmeasured household	6.1	5.2	4.4	3.7	3.2	3.1
Total Leakage	11.6	11.4	11.3	11.4	11.4	11.5
Water delivered measured non-household	11.4	11.6	11.7	11.9	12.4	12.9
Water delivered unmeasured non-household	0.1	0.1	0.1	0.1	0.1	0.1
Distribution Input	59.6	60.3	61.5	62.8	64.7	66.7

## 5.1 DYAA BL supply demand summary: Essex South

Baseline Supply Demand Balance: This zone is expected to go into deficit by 2025 (under the preferred baseline scenario - as described in section 3.3).

- Demand Forecast: Baseline household demand (measured and unmeasured) is forecast to change from 36.8 MI/d in 2025 to 42.2 MI/d in 2050, a percentage change of 14.9 %.
- Baseline Leakage: is forecast to change from 11.6 MI/d in 2025 to 11.5 MI/d by 2050.
- Baseline Non-Household demand: is expected to change from 11.4 MI/d to 12.9 MI/d.
- Baseline Distribution Input: is expected to change from 59.6 MI/d to 66.7 MI/d by 2050.

Nb. 'Deficit' is one outcome of the calculation WAFU minus Distribution Input (including Target Headroom).

# 6. Baseline Supply Demand Balance DYCP

Essex South

Essex South



Figure 5: Essex South baseline supply demand balance to 2050 for Dry Year Critical Period conditions

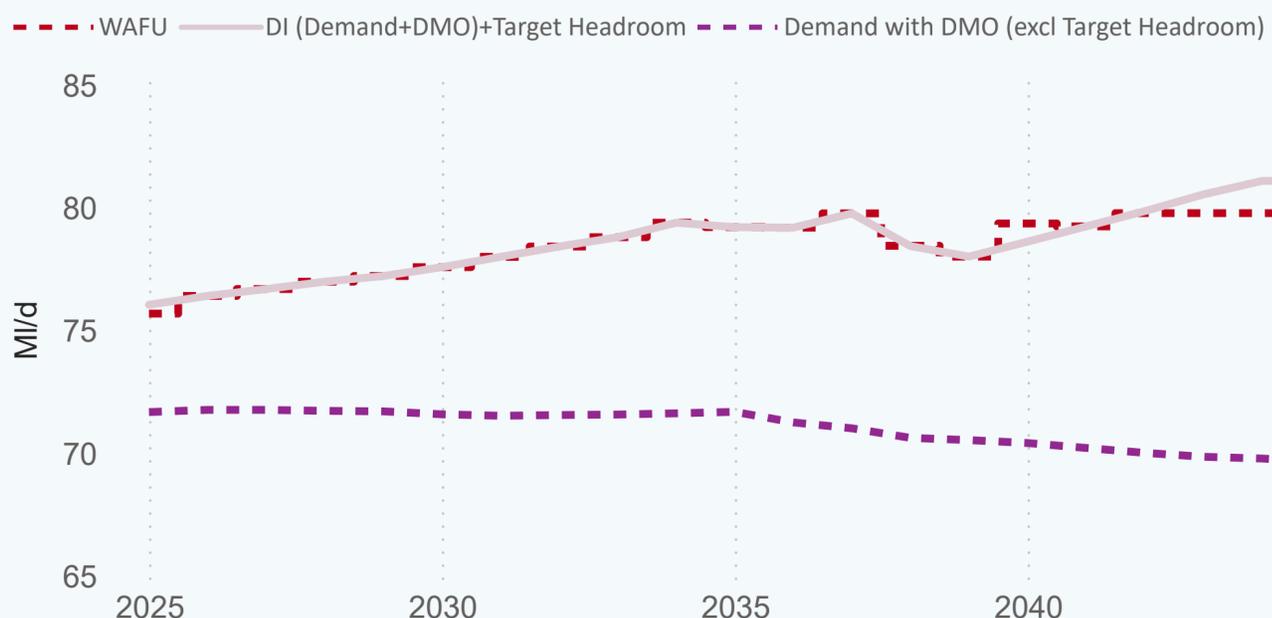


Table 6b: Baseline demand forecast with DYCP conditions (without preferred demand management options)

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water delivered measured household	38.9	40.8	43.2	45.7	48.3	50.5
Water delivered unmeasured household	8.0	6.9	5.8	5.0	4.3	4.2
Total Leakage	11.6	11.4	11.3	11.4	11.4	11.5
Water delivered measured non-household	14.0	14.3	14.5	14.7	15.3	16.0
Water delivered unmeasured non-household	0.1	0.1	0.1	0.1	0.1	0.1
Distribution Input	72.3	73.4	74.9	76.8	79.3	82.1

Table 6a: Baseline supply demand balance 2025 - 2050 for DYCP conditions

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water Available For Use	89.2	89.2	89.2	89.2	80.7	80.7
Net Transfers	22.5	24.0	26.2	24.8	35.1	35.1
Total Water Available For Use	75.7	77.2	79.4	78.0	79.8	79.8
Distribution Input	72.3	73.4	74.9	76.8	79.3	82.1
Target Headroom	3.7	3.8	4.5	1.2	1.8	1.3
Supply Demand Balance	-0.4	0.0	0.0	0.0	-1.3	-3.6

## 6.1 DYCP BL supply demand summary: Essex South

Baseline Supply Demand balance: This zone is not expected to go into deficit

- Demand Forecast: Baseline household demand (measured and unmeasured) is forecast to change from 46.9 MI/d in 2025 to 54.6 MI/d in 2050, a percentage change of 16.5 %.
- Baseline Leakage: is forecast to change from 11.6 MI/d in 2025 to 11.5 MI/d by 2050.
- Baseline Non-Household demand: is expected to change from 14.0 MI/d to 16.0 MI/d.
- Baseline Distribution Input: is expected to change from 72.3 MI/d to 82.1 MI/d by 2050.

Nb. 'Deficit' is one outcome of the calculation WAFU minus Distribution Input (including Target Headroom).



# 7. Demand forecast and PCC



## Essex South



Figure 6: Essex South DYAA DI with and without demand management strategy

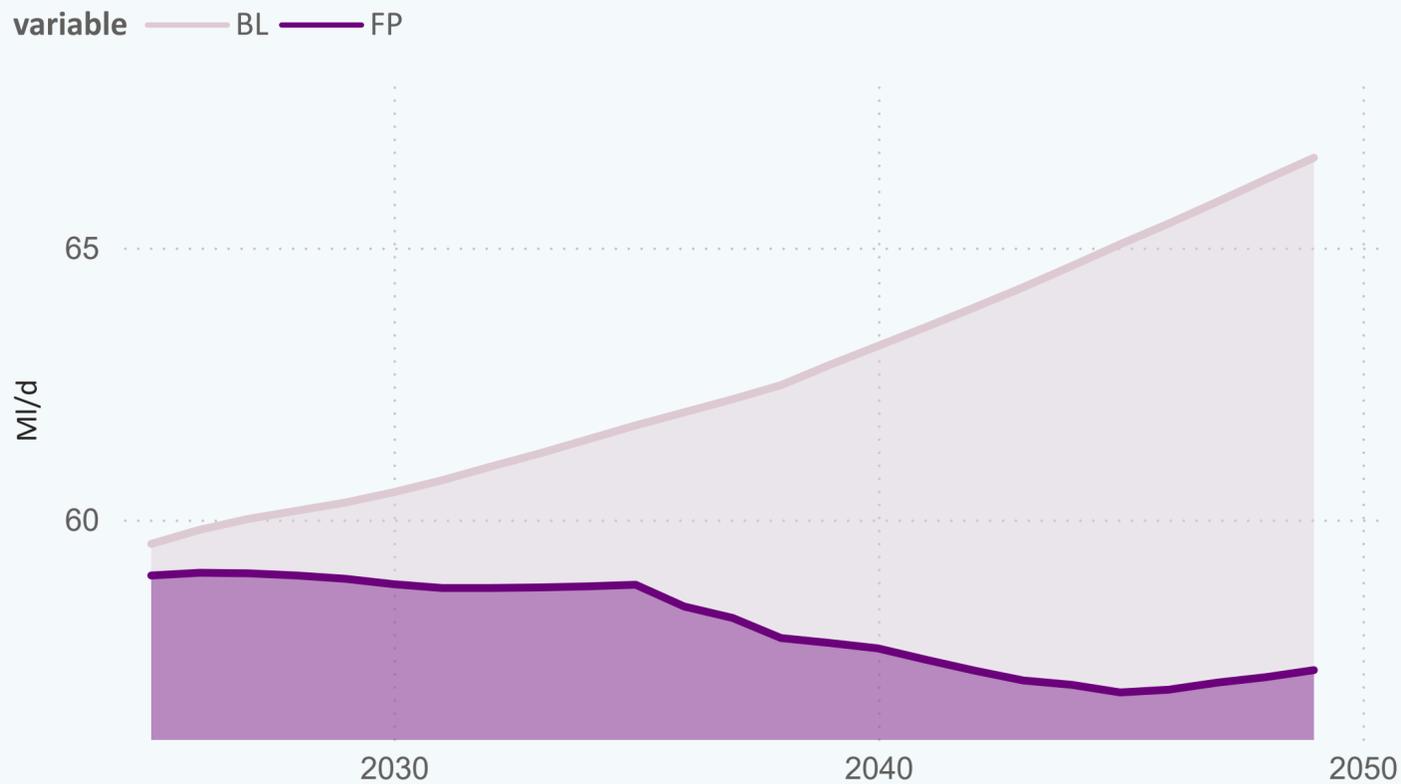


Table 7a: Demand - baseline and final plan

variable	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
BL	60.3	61.5	62.8	64.7	66.7
FP	58.9	58.8	57.7	57.0	57.2

### 7.2 Demand Essex South (see Table 7a)

Baseline demand is expected to increase from 59.6 (MI/d) in 2025 to 66.7 (MI/d) in 2050. With demand management options in place, demand is expected to be 57.2 (MI/d).

### 7.1 PCC Essex South (see Table 7b)

Per Capita Consumption (PCC) in the base year 2025/26 is 124.0 (l/h/d) measured and 164.1 (l/h/d) unmeasured.

The weighted average PCC (l/h/d) comes in at 128.9 (l/h/d) in 2025/26. This is forecast to fall to 107.7 (l/h/d) in the Final Plan forecast as demand management option savings are realised and customers switch from unmeasured to measured status

Table 7b: DMO strategy Final Plan

	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
BL demand forecast(DYAA)	126.6	126.0	125.9	125.8	126.0
FP demand forecast(DYAA)	124.5	121.2	116.0	110.3	107.7
% change BL to FP	-1.7%	-3.8%	-7.9%	-12.4%	-14.5%



# 8. Demand management options

## Essex South



### 8.1 Regional overview:

Across the entirety of the Anglian Water region our demand management strategy will comprise three strongly interlinked programs:

#### Water metering program:

- We plan to complete our smart meter rollout, replacing all existing meters over 10 years (two AMPs). By 2025, 1.1 million smart meters will be installed across Anglian Water. These meters will give customers better insight into their water use and help us guide behaviour change. They will also improve our ability to detect leaks, cutting down plumbing losses and supply pipe leaks.

#### Leakage reduction

- Our goal is to cut leakage by over 45 million litres per day between 2025 and 2050. This builds on our current programme, which will reduce leakage by 27 million litres per day (14%) by 2025 as part of AMP7

#### Water efficiency measures

- New tools and actions will support the careful use of water. Our updated plans include promoting smart devices, expanding our Multi-utility web portal, offering garden tips, and helping vulnerable customers with plumbing and supply pipe issues. We'll also run community reward schemes. For non-household customers, we've added water-saving visits and leak reduction actions to our revised draft WRMP24.

Figure 7: DMO strategy Final Plan for Essex South

For full chart key see table below

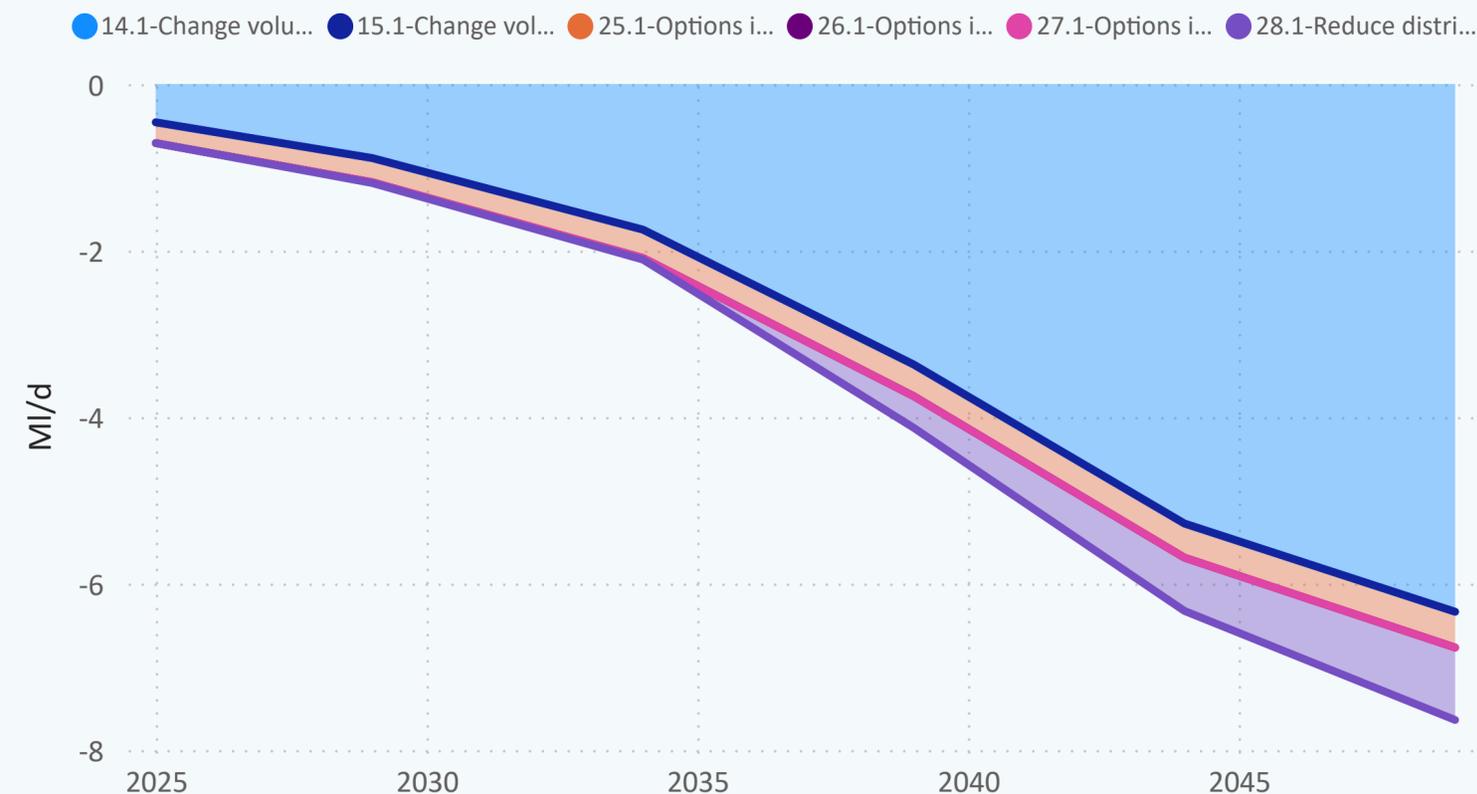


Table 8: DMO strategy Final Plan for Essex South

	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
14.1-Change volume delivered to measured households( -ve)	-0.9	-1.8	-3.4	-5.3	-6.3
15.1-Change volume delivered to unmeasured households( -ve)	0.0	0.0	0.0	0.0	0.0
25.1-Options impacting on measured Household - USPL ( -ve)	-0.3	-0.3	-0.4	-0.4	-0.4
26.1-Options impacting on unmeasured Household - USPL (-ve)	0.0	0.0	0.0	0.0	0.0
27.1-Options impacting on Void properties - USPL (-ve)	0.0	0.0	0.0	0.0	0.0
28.1-Reduce distribution losses (-ve)	0.0	0.0	-0.4	-0.6	-0.9





# 9. Final Plan Supply Demand Balance DYAA

Essex South

Essex South



Figure 8: Essex South final plan SDB to 2050 for Dry Year Annual Average conditions

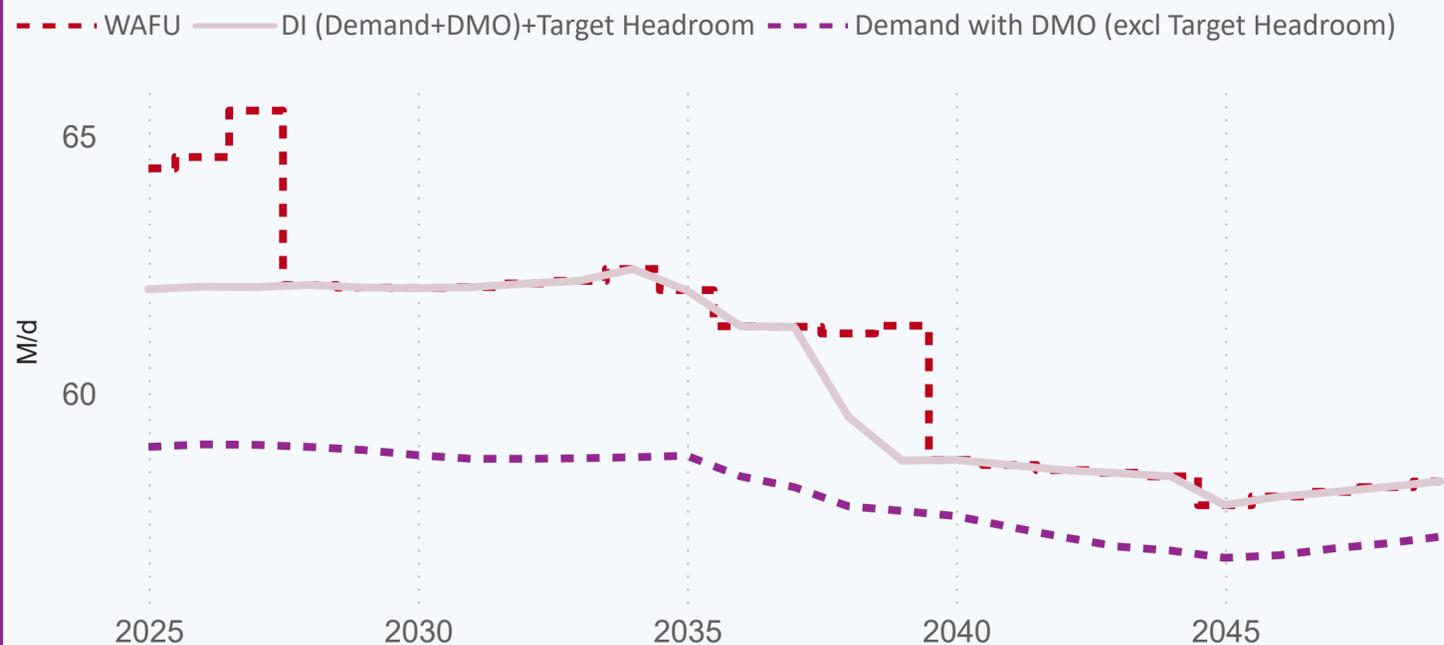


Table 9a: final plan SDB to 2050 for Dry Year conditions

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water Available For Use	70.7	63.2	71.0	68.6	70.2	70.1
Net Transfers	18.0	22.9	16.5	12.3	19.0	18.7
Total Water Available For Use	64.4	62.1	62.4	61.3	58.4	58.3
Distribution Input	59.0	58.9	58.8	57.7	57.0	57.2
Target Headroom	3.1	3.2	3.6	1.0	1.4	1.1
Supply Demand Balance	2.3	0.0	0.0	2.6	0.0	0.0

Table 9b: Final Plan demand forecast for DYAA conditions (with preferred demand management options)

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water delivered measured household	30.2	31.2	32.2	32.3	32.3	32.8
Water delivered unmeasured household	6.1	5.2	4.4	3.7	3.2	3.1
Total Leakage	11.3	11.1	11.0	10.6	10.4	10.1
Water delivered measured non-household	11.2	11.1	10.8	10.6	10.6	10.7
Water delivered unmeasured non-household	0.1	0.1	0.1	0.1	0.1	0.1
Distribution Input	59.0	58.9	58.8	57.7	57.0	57.2

## 9.1 DYAA FP supply demand summary: Essex South

The zone is in balance.

- Demand Forecast: Final Plan household demand (measured and unmeasured) is forecast to change from 36.3 MI/d in 2025 to 35.9 MI/d in 2050, a percentage change of -1.1 %.
- Final Plan Leakage is forecast to change from 11.3 MI/d in 2025 to 10.1 MI/d by 2050.
- Final Plan Non-Household demand is expected to change from 11.2 MI/d to 10.7 MI/d.
- Final Plan Distribution Input is expected to change from 59.0 MI/d to 57.2 MI/d by 2050.





# 10. Final Plan Supply Demand Balance DYCP

Essex South

Essex South



Figure 9: Essex South baseline supply demand balance to 2050 for Dry Year Critical Period conditions

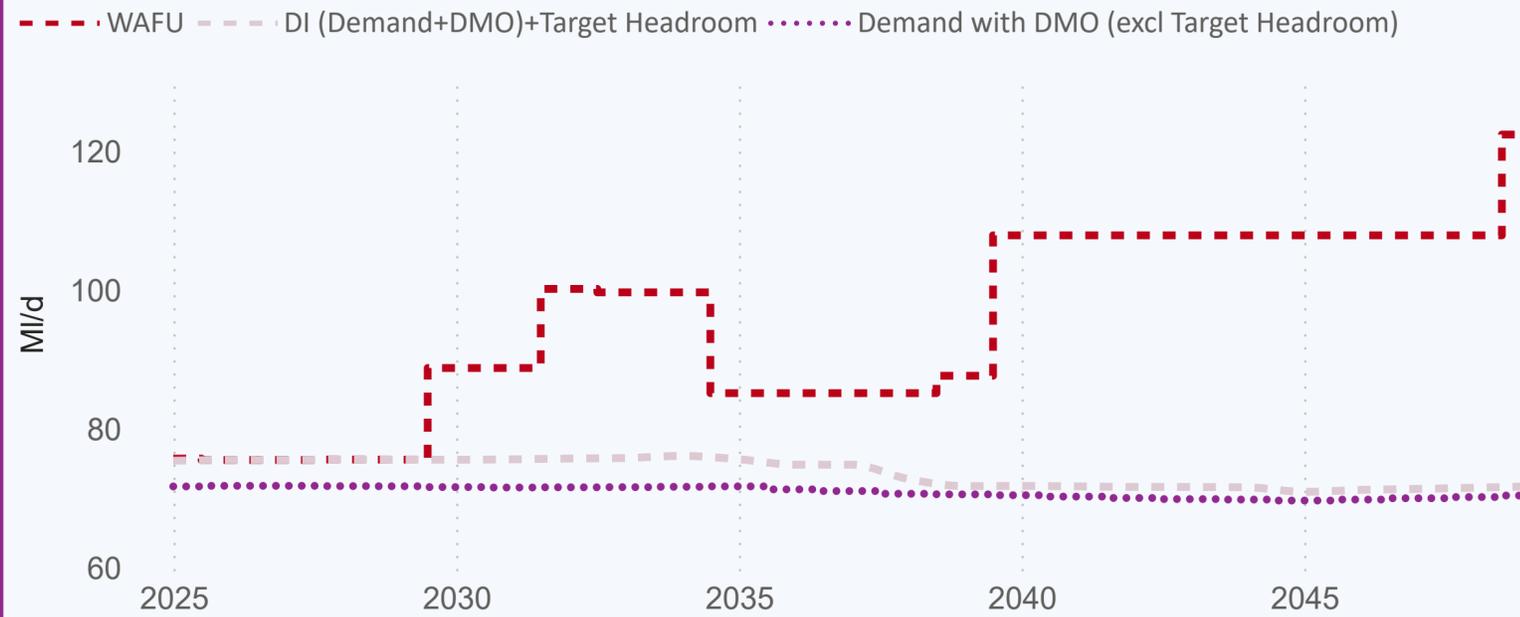


Table 10b: Final Plan demand forecast for DYCP conditions (with preferred demand management options)

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water delivered measured household	38.4	39.7	41.1	41.5	41.6	42.4
Water delivered unmeasured household	8.0	6.9	5.8	5.0	4.3	4.2
Total Leakage	11.3	11.1	11.0	10.6	10.4	10.1
Water delivered measured non-household	13.9	13.7	13.3	13.1	13.1	13.3
Water delivered unmeasured non-household	0.1	0.1	0.1	0.1	0.1	0.1
Distribution Input	71.7	71.7	71.6	70.5	69.8	70.4

Table 10a: Final Plan supply demand balance 2025 - 2050 for DYCP conditions

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water Available For Use	89.2	89.2	100.9	103.4	123.6	123.6
Net Transfers	22.5	22.4	35.3	20.8	20.8	35.3
Total Water Available For Use	75.7	75.6	99.7	87.6	107.9	122.4
Distribution Input	71.7	71.7	71.6	70.5	69.8	70.4
Target Headroom	3.7	3.8	4.5	1.2	1.8	1.3
Supply Demand Balance	0.3	0.0	23.6	15.9	36.3	50.7

## 10.1 DYCP BL supply demand summary: Essex South

The zone is in balance.

- Demand Forecast: Final Plan household demand (measured and unmeasured) is forecast to change from 46.4 MI/d in 2025 to 46.5 MI/d in 2050, a percentage change of 0.3 %.
- Final Plan Leakage: is forecast to change from 11.3 MI/d in 2025 to 10.1 MI/d by 2050
- Final Plan Non-Household demand: is expected to change from 13.9 MI/d to 13.3 MI/d.
- Final Plan Distribution Input: is expected to change from 71.7 MI/d to 70.4 MI/d by 2050.





# 11. Supply Side Strategy



## Essex South

**Table 11a: Total Water Available for use Baseline and Final Plan**

	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
WAFU - BL	67.2	66.3	61.4	35.9	35.8
WAFU - FP	62.1	62.4	61.3	58.4	58.3

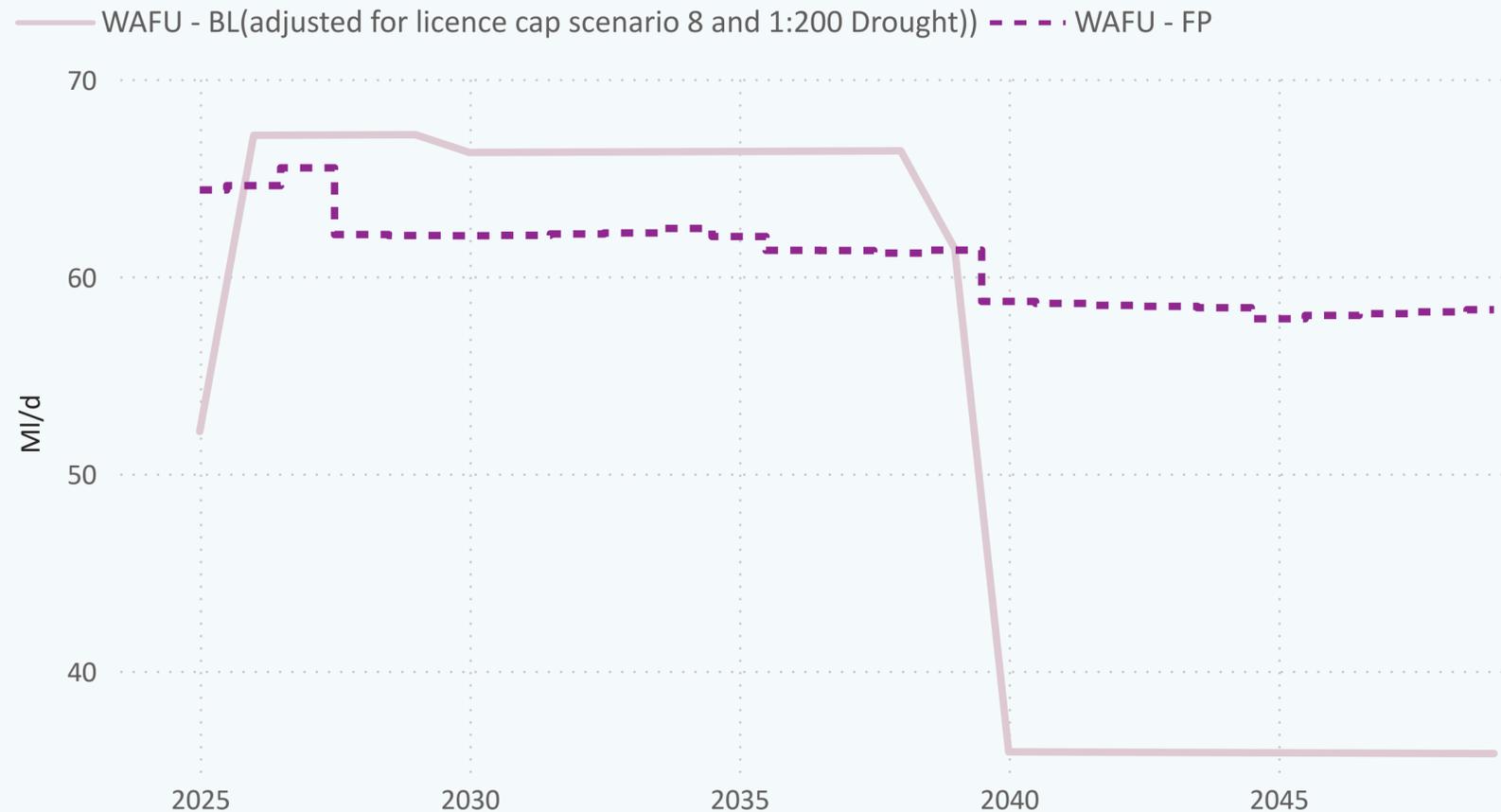
### 11.1 Supply side strategy options.

For details on the feasible options list for Essex South WRZ please refer to the Supply-Side Option Development technical supporting document.

**Table 11b: Preferred supply side options**

Option ID	First Option Name
DA01	Adjustment to 1:200 drought
EE01	Adjustment to existing potable water export
EI02	Adjustment to existing potable water import
EXS10	Holland on Sea desalination (seawater) 26 MI/d
EXS19	Colchester WRC direct to Ardleigh Reservoir (no additional treatment)
EXS7	Essex South WTW Backwash water recovery
LC01	Adjustment for Licence cap scenario 8
OPI2	AMP8 OPI Adjustment

**Figure 10 Water Available for Use (WAFU) - baseline (BL) and final plan (FP)**





# 12. Non-Household consumption

Essex South



Essex South

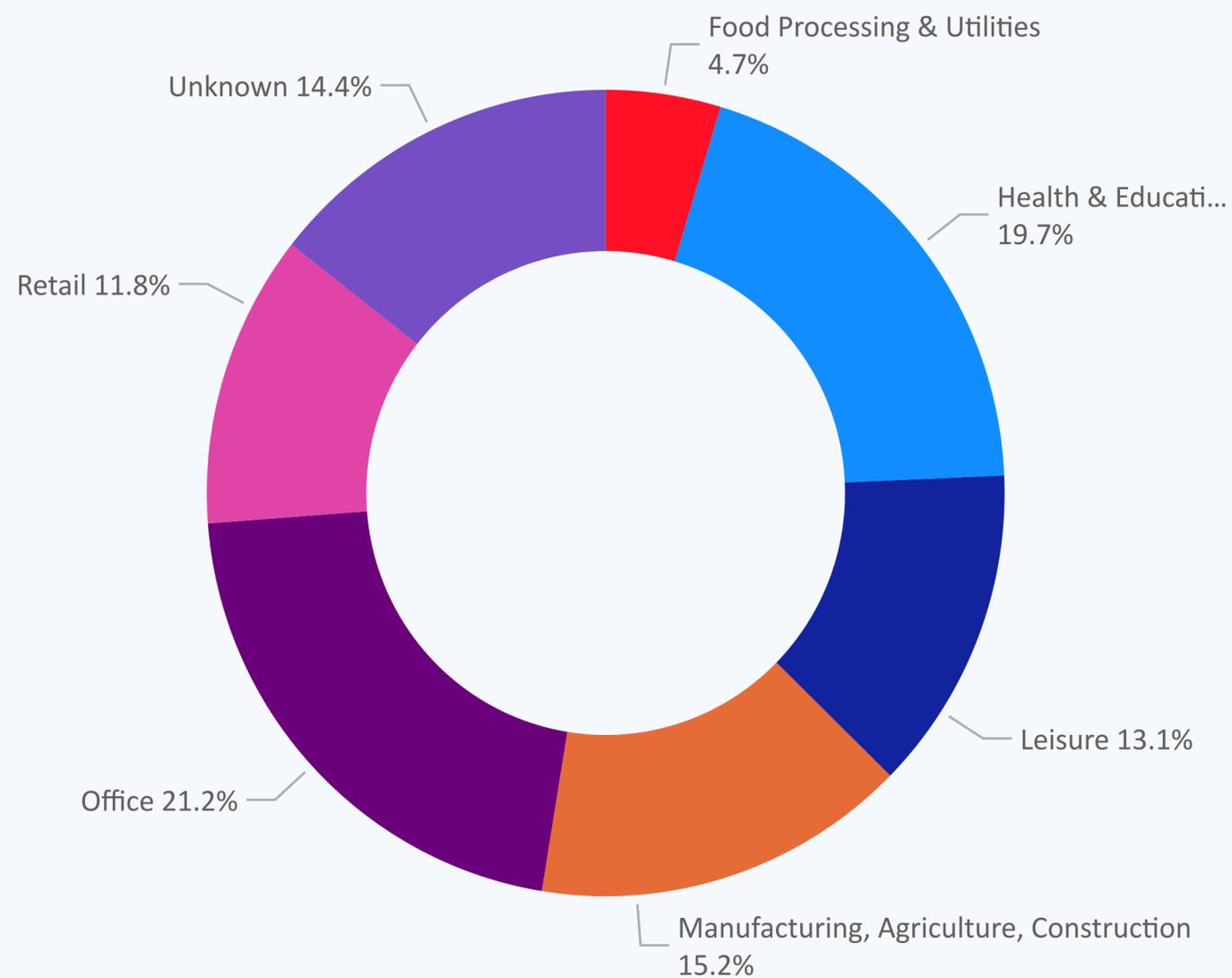
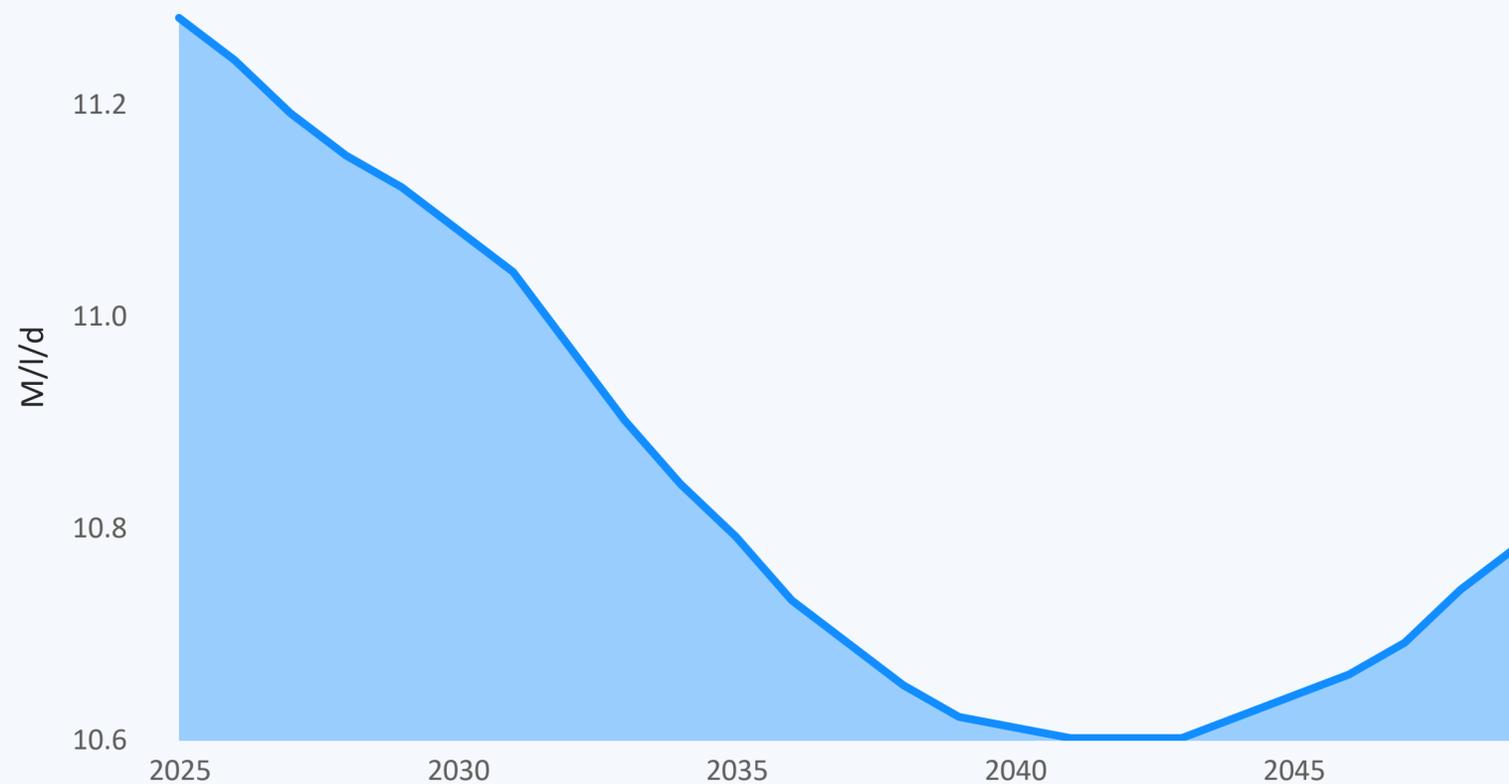


## 12.1 Non-Household demand Essex South

In 2025, 11.3 MI/d of Non-Household demand (measured and unmeasured) is expected. In 2049 it is expected to be 10.7 MI/d, which is a -4.88% change between the years.

Figure 12: % Non-Household modelled sectors within resource zone

Figure 11: Non-Household demand forecast 2025-2050



## 3. Deployable Output summary

### DYAA

#### Suffolk East



### 3.1 Resource Zone geography: Suffolk East:

The East Suffolk WRZ covers an area of 1241 sq. km. The East Suffolk WRZ extends inland from Stour, Orwell and Deben estuaries and includes the supply systems for Ipswich, Felixstowe, Hadleigh, Stowmarket and Woodbridge. Supplies in the WRZ are obtained from a combination of sources that include groundwater abstracted from the Suffolk and Essex Chalk aquifers and surface water which is pumped from the River Gipping into Alton Water reservoir.

### 3.2

Note that there are no water sources within this zone.

Baseline deployable output (including 1:500 drought): *68.7 MI/d*

#### Deployable output reductions

Restoring sustainable abstraction (recent actual average): *-4.3 MI/d*

Reductions to achieve environmental destination (BAU+): *-14.3 MI/d* by 2040.

Climate change: *-0.2 MI/d* by 2050.

Baseline deployable output reduces by a total of *-18.7 MI/d* by 2050 a reduction of 27.3%.

**Table 3: supply characteristics (all values are MI/d)**

	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
DO pre forecast changes	68.7	68.7	68.7	68.7	68.7
Change in DO due to climate change	-0.2	-0.2	-0.2	-0.2	-0.2
DO reductions to restore sustainable abstraction	-4.3	-4.3	-4.3	-4.3	-4.3
DO reductions for Environmental Destination	0.0	0.0	0.0	-14.3	-14.3
Change in DO from drought measures	0.0	0.0	0.0	0.0	0.0
<b>Final DO</b>	<b>64.3</b>	<b>64.2</b>	<b>64.2</b>	<b>50.0</b>	<b>49.9</b>
Raw water losses (-ve)	2.9	2.8	2.8	2.8	2.8
Outage Allowance (-ve)	0.4	0.4	0.4	0.4	0.4
<b>WAFU (own sources)</b>	<b>60.9</b>	<b>60.9</b>	<b>60.9</b>	<b>46.7</b>	<b>46.6</b>
Net Transfers	-14.6	-14.6	-14.6	-14.6	-14.6
Other benefits	10.5	3.6	1.7	1.7	1.7
<b>Total Water Available for Use</b>	<b>70.2</b>	<b>69.6</b>	<b>65.6</b>	<b>64.6</b>	<b>63.9</b>

### 3.3 Baseline Deployable Output Information

The baseline Deployable Output data shows the Environment Agency's preferred approach to reducing water use. It uses average licence limits from 2022–2024 for short-term licences and sets limits for permanent licences by 2030. A major drought impact (1 in 500 years) is included from 2025, not from 2039/2040 as preferred. These changes apply only to the baseline forecast.

In the final plan, we use a different approach. It includes licence limits chosen through a step-by-step process to bring in changes earlier. The 1 in 500 drought rule starts in 2039/2040 in that plan.

You can find more information in section 6 of the WRMP24 Decision Making technical document.



# 4. Population & Housing



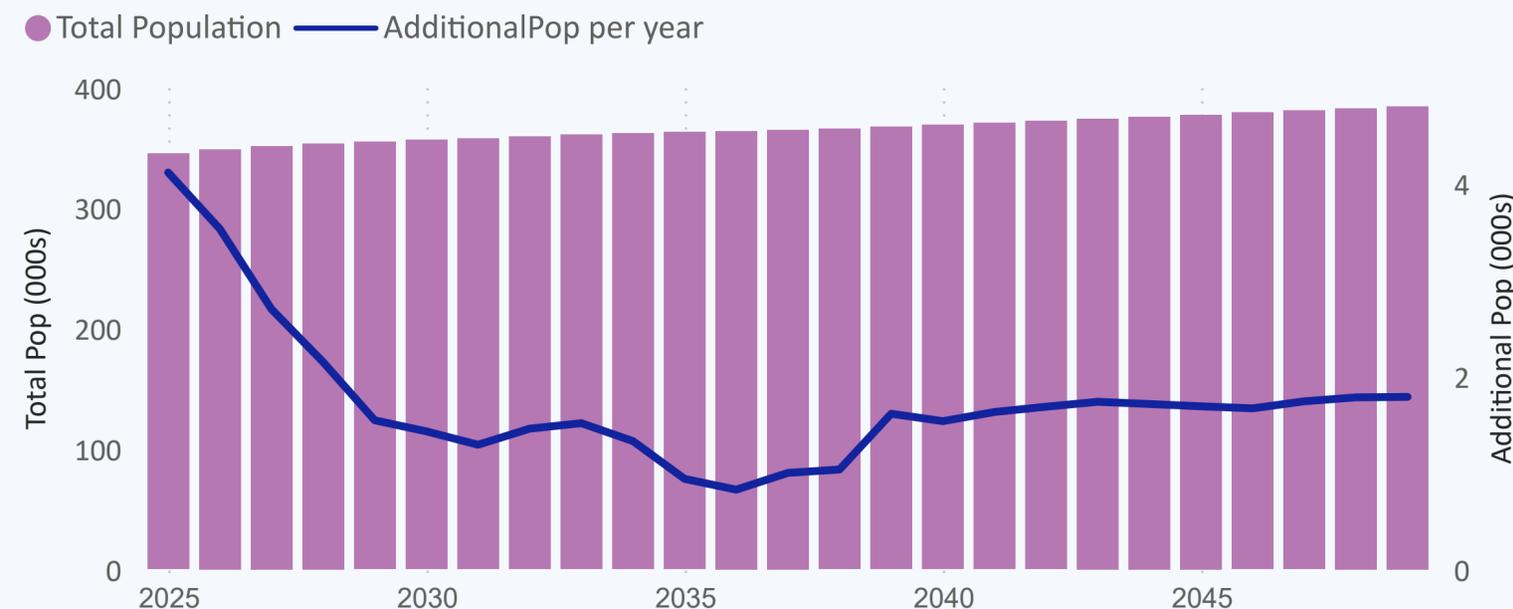
## Suffolk East

4.1 Over the WRMP period, population in **Suffolk East** is set to increase from **345115** in 2025 to **384472** in 2049-50 - this is an increase of **11.4 %** over the 25 years.

Table 4a: Population totals (cumulative) by AMP

Year	Total Population (000s)
2029-30 (end of AMP8)	355.045
2034-35 (end of AMP9)	362.073
2039-40 (end of AMP10)	367.486
2044-45 (end of AMP11)	375.795
2049-50 (end of AMP12)	384.472

Figure 2: Total Resource Zone Population

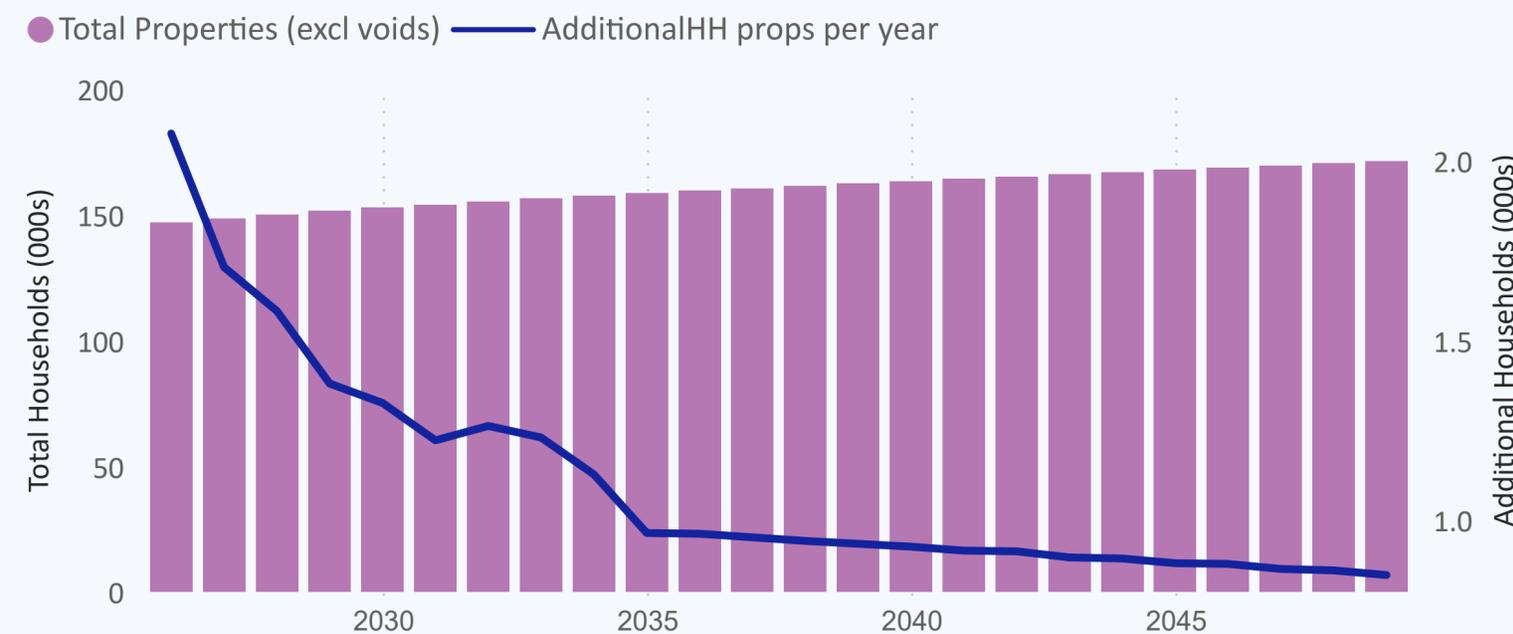


4.2 Over the WRMP period, property numbers in **Suffolk East** are set to increase from **144661** in 2025 to **171196** in 2049-50 - this is an increase of **18.3 %** over the 25 years.

Table 4b: Property totals (cumulative) by AMP

Year	Total Properties-excl voids (000s)
2029-30 (end of AMP8)	151.403
2034-35 (end of AMP9)	157.570
2039-40 (end of AMP10)	162.324
2044-45 (end of AMP11)	166.867
2049-50 (end of AMP12)	171.196

Figure 3: Total Resource Zone Properties (excl. voids)



# 5. Baseline Supply Demand Balance DYAA

Suffolk East

Suffolk East



Figure 4: Suffolk East baseline supply demand balance to 2050 for Dry Year Annual Average conditions

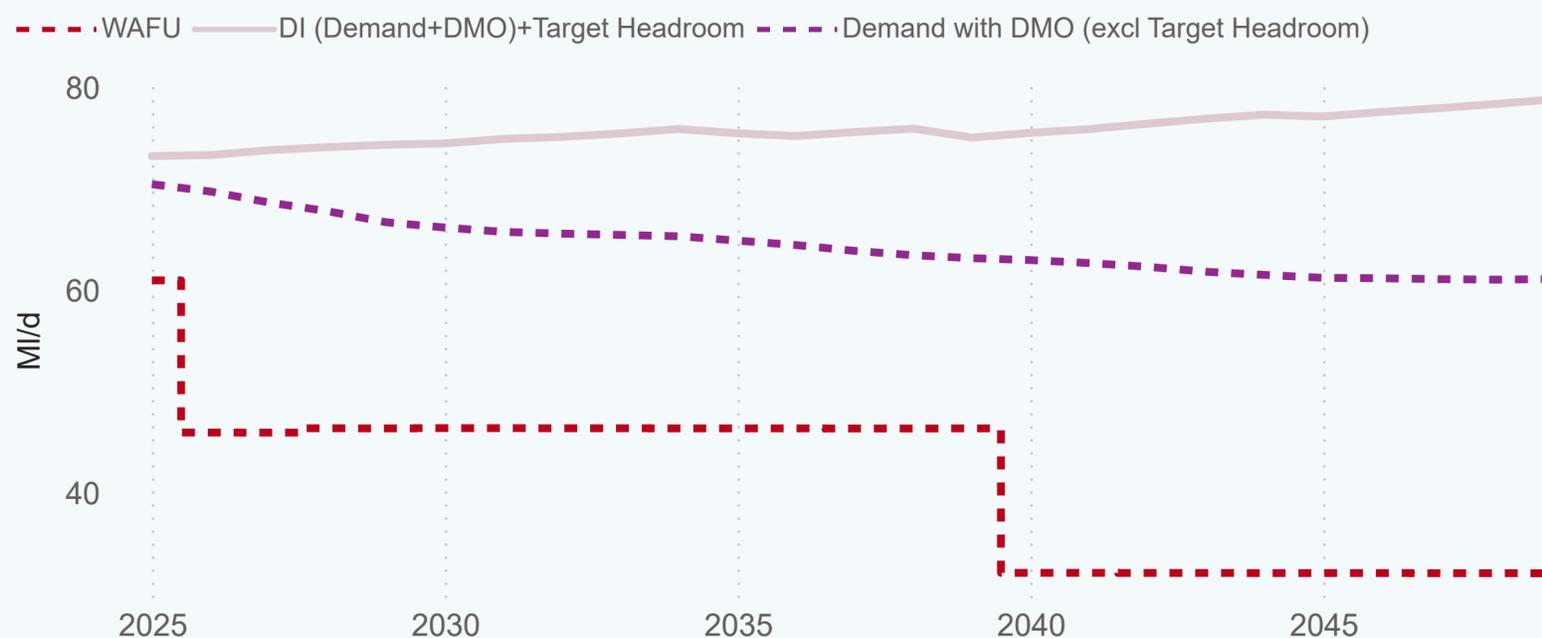


Table 5a: Baseline supply demand balance 2025 - 2050 for DYAA conditions

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water Available For Use	61.0	60.9	60.9	60.9	46.7	46.6
Net Transfers	0.0	15.4	15.4	15.4	15.4	15.4
Total Water Available For Use	61.0	46.4	46.4	46.4	32.1	32.1
Distribution Input	70.6	70.8	71.6	72.6	74.1	76.0
Target Headroom	2.6	3.5	4.3	2.5	3.1	2.8
Supply Demand Balance	-12.3	-28.0	-29.5	-28.7	-45.2	-46.8

Table 5b: Baseline demand forecast (without preferred demand management options)

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water delivered measured household	37.9	39.6	41.3	42.9	44.6	45.9
Water delivered unmeasured household	7.7	6.6	5.6	4.8	4.1	3.9
Total Leakage	11.3	11.3	11.4	11.4	11.4	11.4
Water delivered measured non-household	14.6	14.3	14.3	14.6	15.1	15.9
Water delivered unmeasured non-household	0.1	0.1	0.1	0.1	0.1	0.1
Distribution Input	70.6	70.8	71.6	72.6	74.1	76.0

## 5.1 DYAA BL supply demand summary: Suffolk East

Baseline Supply Demand Balance: This zone will go into deficit immediately (under the preferred baseline scenario - as described in section 3.3).

- Demand Forecast: Baseline household demand (measured and unmeasured) is forecast to change from 45.6 MI/d in 2025 to 49.8 MI/d in 2050, a percentage change of 9.1 %.
- Baseline Leakage: is forecast to change from 11.3 MI/d in 2025 to 11.4 MI/d by 2050.
- Baseline Non-Household demand: is expected to change from 14.6 MI/d to 15.9 MI/d.
- Baseline Distribution Input: is expected to change from 70.6 MI/d to 76.0 MI/d by 2050.

Nb. 'Deficit' is one outcome of the calculation WAFU minus Distribution Input (including Target Headroom).

# 6. Baseline Supply Demand Balance DYCP

Suffolk East

Suffolk East



Figure 5: Suffolk East baseline supply demand balance to 2050 for Dry Year Critical Period conditions

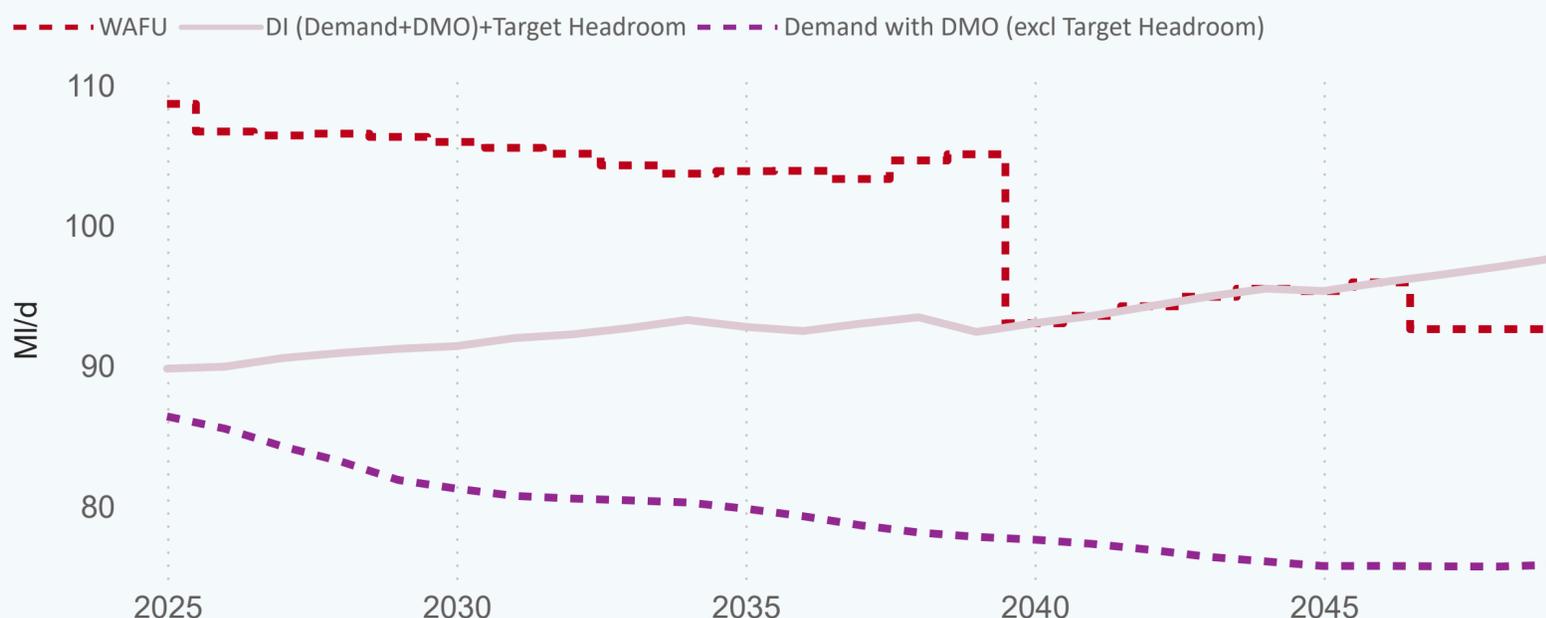


Table 6b: Baseline demand forecast with DYCP conditions (without preferred demand management options)

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water delivered measured household	48.0	50.2	52.5	54.7	57.1	59.0
Water delivered unmeasured household	10.2	8.8	7.4	6.3	5.5	5.2
Total Leakage	11.3	11.3	11.4	11.4	11.4	11.4
Water delivered measured non-household	18.0	17.6	17.7	18.0	18.7	19.6
Water delivered unmeasured non-household	0.1	0.1	0.1	0.1	0.1	0.1
Distribution Input	86.6	86.9	88.0	89.4	91.6	94.2

Table 6a: Baseline supply demand balance 2025 - 2050 for DYCP conditions

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water Available For Use	109.4	109.4	109.4	109.4	107.2	107.2
Net Transfers	0.8	4.0	6.6	5.2	18.3	15.4
Total Water Available For Use	108.7	106.3	103.7	105.1	95.5	92.6
Distribution Input	86.6	86.9	88.0	89.4	91.6	94.2
Target Headroom	3.2	4.3	5.3	3.0	3.9	3.5
Supply Demand Balance	18.9	15.1	10.4	12.7	0.0	-5.1

## 6.1 DYCP BL supply demand summary: Suffolk East

Baseline Supply Demand balance: This zone is not expected to go into deficit

- Demand Forecast: Baseline household demand (measured and unmeasured) is forecast to change from 58.2 MI/d in 2025 to 64.2 MI/d in 2050, a percentage change of 10.4 %.
- Baseline Leakage: is forecast to change from 11.3 MI/d in 2025 to 11.4 MI/d by 2050.
- Baseline Non-Household demand: is expected to change from 18.0 MI/d to 19.6 MI/d.
- Baseline Distribution Input: is expected to change from 86.6 MI/d to 94.2 MI/d by 2050.

Nb. 'Deficit' is one outcome of the calculation WAFU minus Distribution Input (including Target Headroom).



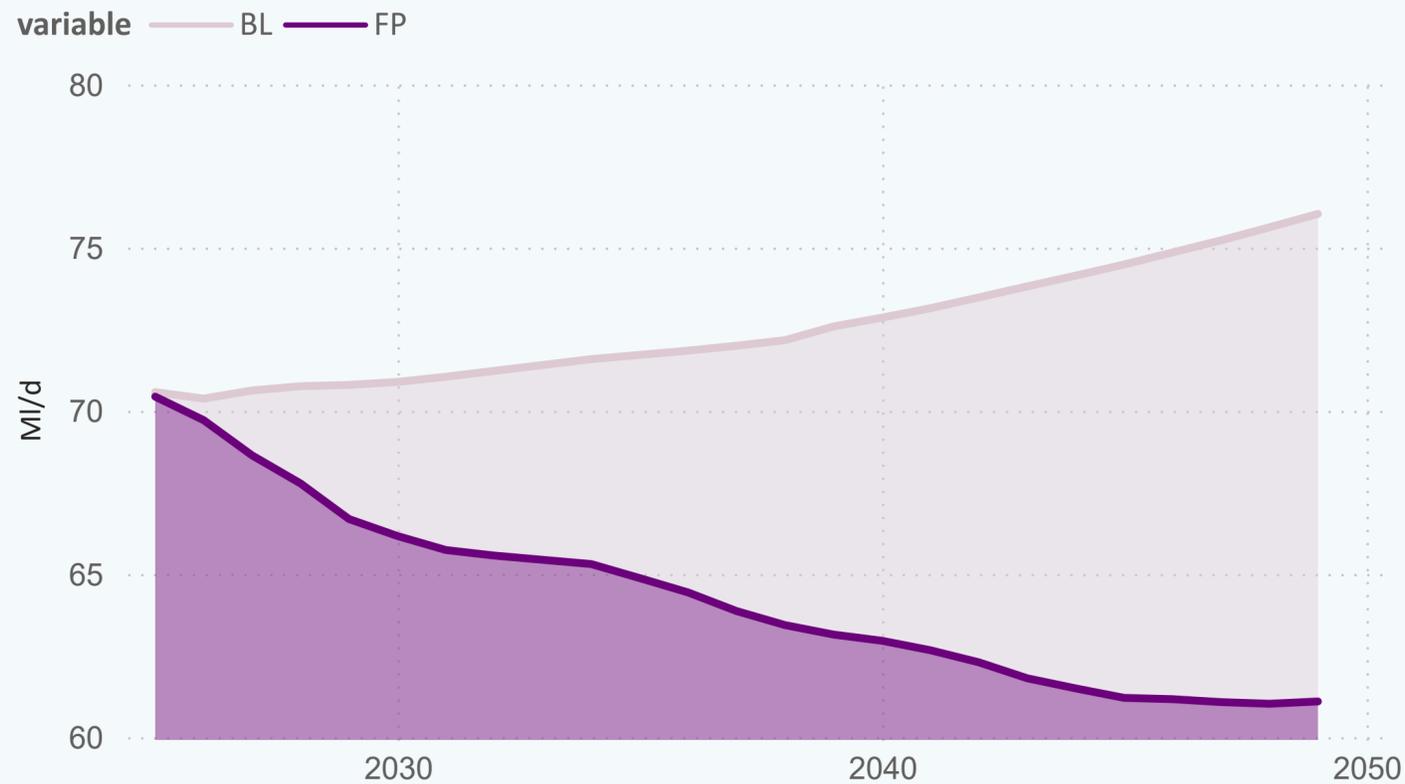
# 7. Demand forecast and PCC



## Suffolk East



**Figure 6: Suffolk East DYAA DI with and without demand management strategy**



**Table 7a: Demand - baseline and final plan**

variable	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
BL	70.8	71.6	72.6	74.1	76.0
FP	66.7	65.3	63.1	61.5	61.1

### 7.2 Demand Suffolk East (see Table 7a)

Baseline demand is expected to increase from 70.6 (MI/d) in 2025 to 76.0 (MI/d) in 2050. With demand management options in place, demand is expected to be 61.1 (MI/d).

### 7.1 PCC Suffolk East (see Table 7b)

Per Capita Consumption (PCC) in the base year 2025/26 is 118.5 (l/h/d) measured and 181.5 (l/h/d) unmeasured.

The weighted average PCC (l/h/d) comes in at 125.7 (l/h/d) in 2025/26. This is forecast to fall to 100.0 (l/h/d) in the Final Plan forecast as demand management option savings are realised and customers switch from unmeasured to measured status

**Table 7b: DMO strategy Final Plan**

	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
BL demand forecast(DYAA)	123.8	123.3	123.4	123.4	123.4
FP demand forecast(DYAA)	116.0	112.1	107.3	102.5	100.0
% change BL to FP	-6.3%	-9.1%	-13.1%	-16.9%	-18.9%



# 8. Demand management options

## Suffolk East



### 8.1 Regional overview:

Across the entirety of the Anglian Water region our demand management strategy will comprise three strongly interlinked programs:

#### Water metering program:

- We plan to complete our smart meter rollout, replacing all existing meters over 10 years (two AMPs). By 2025, 1.1 million smart meters will be installed across Anglian Water. These meters will give customers better insight into their water use and help us guide behaviour change. They will also improve our ability to detect leaks, cutting down plumbing losses and supply pipe leaks.

#### Leakage reduction

- Our goal is to cut leakage by over 45 million litres per day between 2025 and 2050. This builds on our current programme, which will reduce leakage by 27 million litres per day (14%) by 2025 as part of AMP7

#### Water efficiency measures

- New tools and actions will support the careful use of water. Our updated plans include promoting smart devices, expanding our Multi-utility web portal, offering garden tips, and helping vulnerable customers with plumbing and supply pipe issues. We'll also run community reward schemes. For non-household customers, we've added water-saving visits and leak reduction actions to our revised draft WRMP24.

Figure 7: DMO strategy Final Plan for Suffolk East

For full chart key see table below

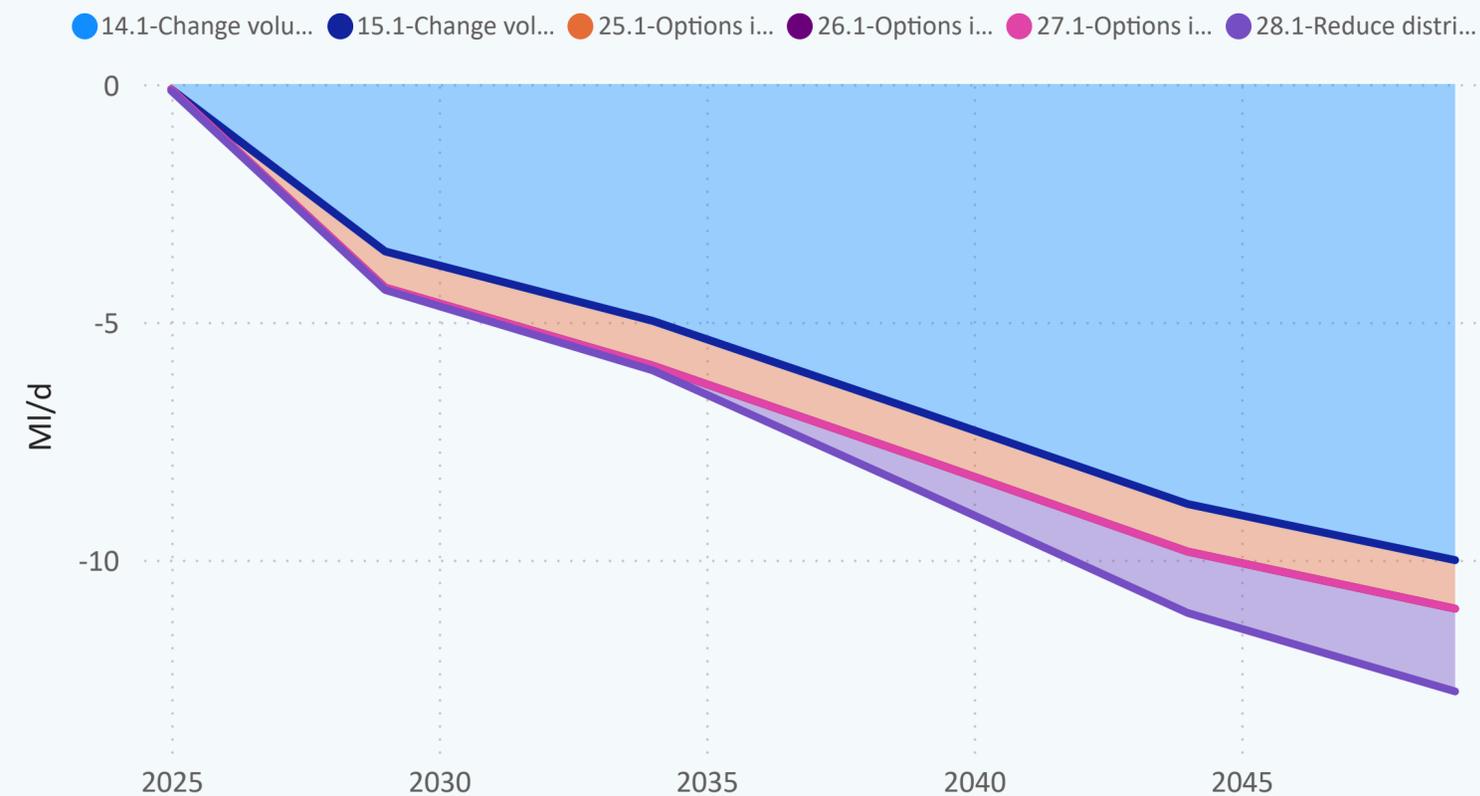


Table 8: DMO strategy Final Plan for Suffolk East

	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
14.1-Change volume delivered to measured households( -ve)	-3.5	-5.0	-6.9	-8.8	-10.0
15.1-Change volume delivered to unmeasured households( -ve)	0.0	0.0	0.0	0.0	0.0
25.1-Options impacting on measured Household - USPL ( -ve)	-0.8	-0.9	-1.0	-1.0	-1.0
26.1-Options impacting on unmeasured Household - USPL (-ve)	0.0	0.0	0.0	0.0	0.0
27.1-Options impacting on Void properties - USPL (-ve)	0.0	0.0	0.0	0.0	0.0
28.1-Reduce distribution losses (-ve)	-0.1	-0.1	-0.7	-1.3	-1.7





# 9. Final Plan Supply Demand Balance DYAA

Suffolk East

Suffolk East



Figure 8: Suffolk East final plan SDB to 2050 for Dry Year Annual Average conditions

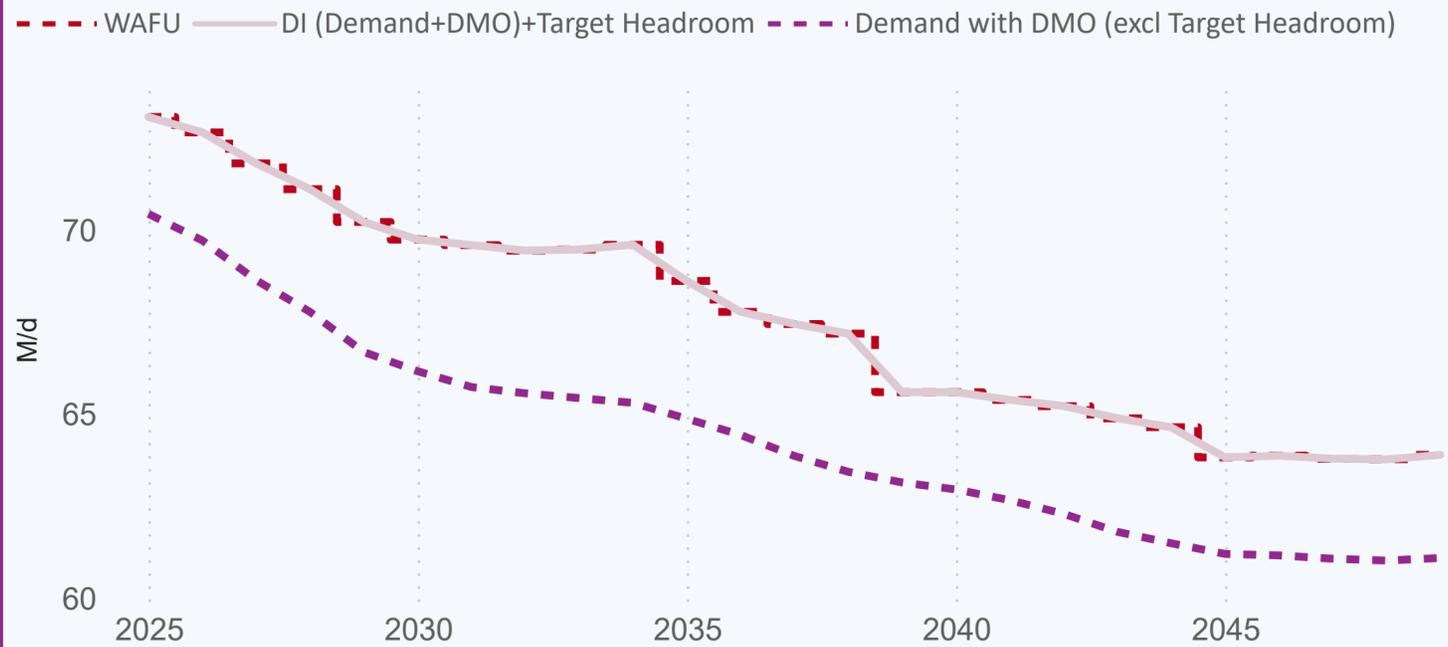


Table 9a: final plan SDB to 2050 for Dry Year conditions

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water Available For Use	76.6	71.9	64.7	62.8	48.5	48.5
Net Transfers	3.5	16.0	8.7	3.8	19.2	18.2
Total Water Available For Use	73.1	70.2	69.6	65.6	64.6	63.9
Distribution Input	70.4	66.7	65.3	63.1	61.5	61.1
Target Headroom	2.6	3.5	4.3	2.5	3.1	2.8
Supply Demand Balance	0.0	0.0	0.0	0.0	0.0	0.0

Table 9b: Final Plan demand forecast for DYAA conditions (with preferred demand management options)

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water delivered measured household	37.8	36.0	36.3	36.0	35.7	35.9
Water delivered unmeasured household	7.7	6.6	5.6	4.8	4.1	3.9
Total Leakage	11.3	10.5	10.3	9.7	9.1	8.6
Water delivered measured non-household	14.6	13.7	13.1	12.7	12.6	12.7
Water delivered unmeasured non-household	0.1	0.1	0.1	0.1	0.1	0.1
Distribution Input	70.4	66.7	65.3	63.1	61.5	61.1

## 9.1 DYAA FP supply demand summary: Suffolk East

The zone is in balance.

- Demand Forecast: Final Plan household demand (measured and unmeasured) is forecast to change from 45.5 MI/d in 2025 to 39.8 MI/d in 2050, a percentage change of -12.6 %.
- Final Plan Leakage is forecast to change from 11.3 MI/d in 2025 to 8.6 MI/d by 2050.
- Final Plan Non-Household demand is expected to change from 14.6 MI/d to 12.7 MI/d.
- Final Plan Distribution Input is expected to change from 70.4 MI/d to 61.1 MI/d by 2050.



# 10. Final Plan Supply Demand Balance DYCP

Suffolk East



Figure 9: Suffolk East baseline supply demand balance to 2050 for Dry Year Critical Period conditions

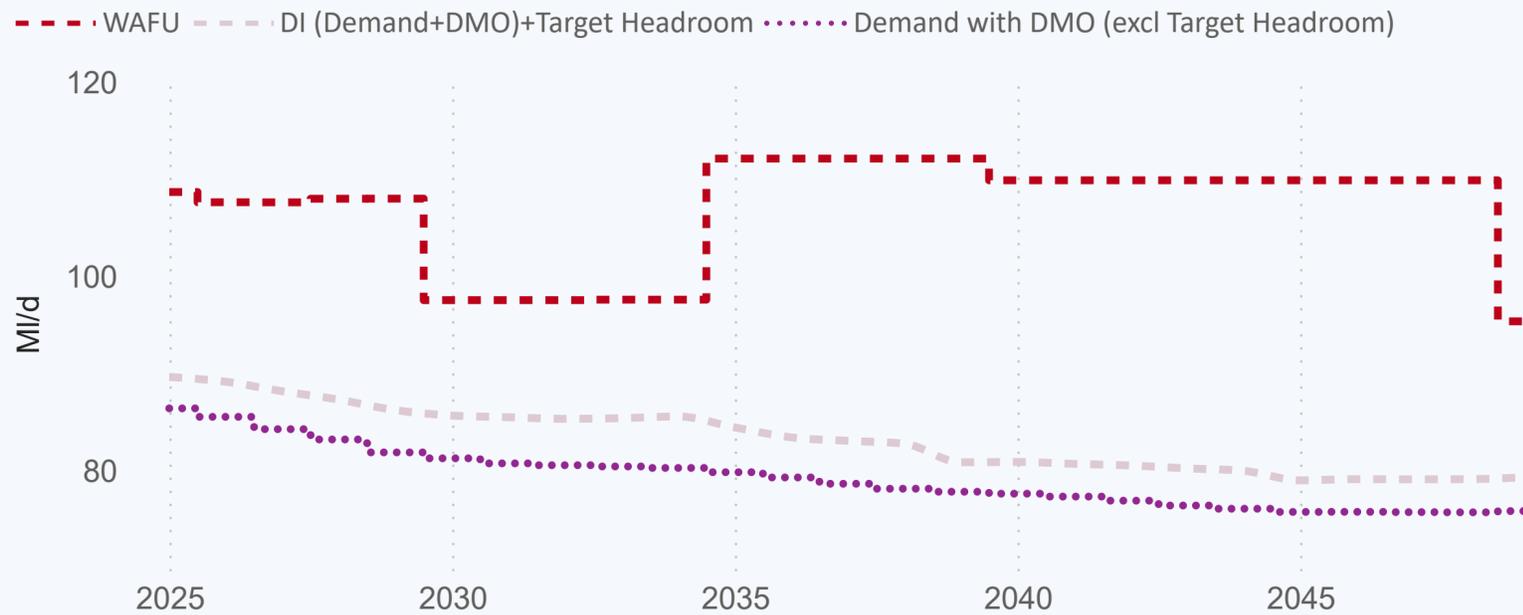


Table 10a: Final Plan supply demand balance 2025 - 2050 for DYCP conditions

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water Available For Use	109.4	109.4	111.3	111.3	109.0	109.0
Net Transfers	0.8	2.3	16.3	1.8	1.8	16.3
Total Water Available For Use	108.7	108.0	97.6	112.1	109.9	95.3
Distribution Input	86.4	81.9	80.3	77.8	76.1	75.8
Target Headroom	3.2	4.3	5.3	3.0	3.9	3.5
Supply Demand Balance	19.0	21.8	12.0	31.3	29.9	16.0

Table 10b: Final Plan demand forecast for DYCP conditions (with preferred demand management options)

	2025-26 (start of AMP8)	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
Water delivered measured household	47.8	45.9	46.4	46.1	46.0	46.3
Water delivered unmeasured household	10.2	8.8	7.4	6.3	5.5	5.2
Total Leakage	11.3	10.5	10.3	9.7	9.1	8.6
Water delivered measured non-household	18.0	16.9	16.2	15.7	15.6	15.7
Water delivered unmeasured non-household	0.1	0.1	0.1	0.1	0.1	0.1
Distribution Input	86.4	81.9	80.3	77.8	76.1	75.8

## 10.1 DYCP BL supply demand summary: Suffolk East

The zone is in balance.

- Demand Forecast: Final Plan household demand (measured and unmeasured) is forecast to change from 58.0 MI/d in 2025 to 51.5 MI/d in 2050, a percentage change of -11.2 %.
- Final Plan Leakage: is forecast to change from 11.3 MI/d in 2025 to 8.6 MI/d by 2050
- Final Plan Non-Household demand: is expected to change from 18.0 MI/d to 15.7 MI/d.
- Final Plan Distribution Input: is expected to change from 86.4 MI/d to 75.8 MI/d by 2050.





# 11. Supply Side Strategy



## Suffolk East

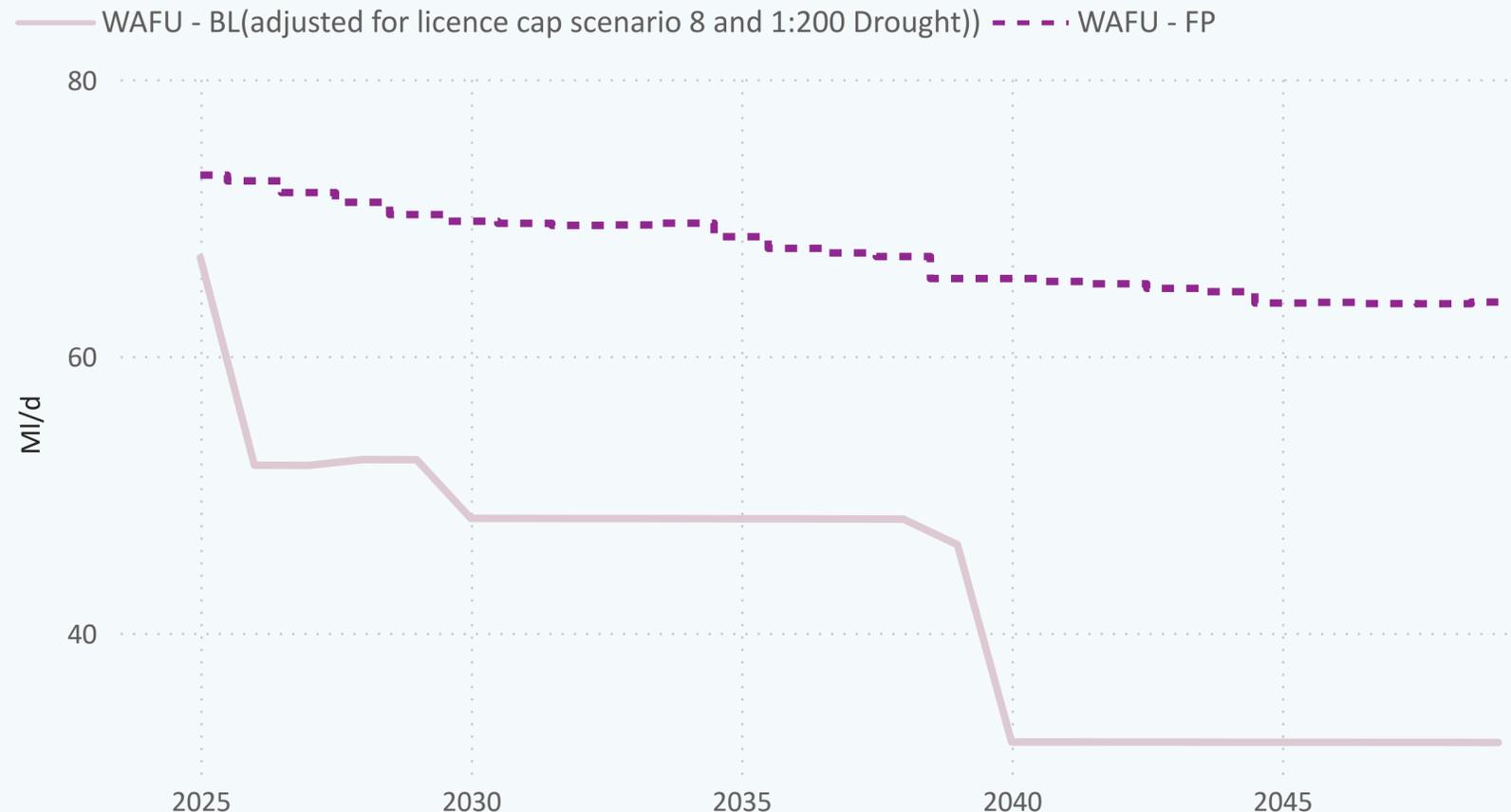
**Table 11a: Total Water Available for use Baseline and Final Plan**

	2029-30 (end of AMP8)	2034-35 (end of AMP9)	2039-40 (end of AMP10)	2044-45 (end of AMP11)	2049-50 (end of AMP12)
WAFU - BL	52.5	48.2	46.4	32.1	32.1
WAFU - FP	70.2	69.6	65.6	64.6	63.9

### 11.1 Supply side strategy options.

For details on the feasible options list for Suffolk East WRZ please refer to the Supply-Side Option Development technical supporting document.

**Figure 10 Water Available for Use (WAFU) - baseline (BL) and final plan (FP)**



**Table 11b: Preferred supply side options**

Option ID	First Option Name
DA06	Adjustment to 1:200 drought
EE14	Adjustment to existing potable water export
EI15	Adjustment to existing potable water import
LC17	Adjustment for Licence cap scenario 8
SUE23	Suffolk East groundwater enhancement
SUE24	Suffolk Sudbury to East Suffolk potable transfer (5 MI/d)
SUE25	Suffolk East WTW backwash water recovery





# 12. Non-Household consumption

Suffolk East



Suffolk East



## 12.1 Non-Household demand Suffolk East

In 2025, 14.7 MI/d of Non-Household demand (measured and unmeasured) is expected. In 2049 it is expected to be 12.7 MI/d, which is a -13.36% change between the years.

Figure 12: % Non-Household modelled sectors within resource zone

Figure 11: Non-Household demand forecast 2025-2050

