



Great Farm Challenge



Background

Great Farm Challenge is an **inter-college competition** aimed at **agricultural students** in the UK where students attend a day of **interactive workshops** run by **stakeholders** and a **farm walk/tour** with a **chosen innovative local farmer**. Great Farm Challenge is run by Natural England, with input from water companies and Catchment Sensitive Farming.

The workshops and farm walk cover topics such as **air quality, water quality, good farming practice and soil health**.

The students write a report based on the days learnings and the reports are judged, and then the teams that scored the highest from each agricultural college in East Anglia are invited to a **final day with a keynote speaker and award ceremony**.

A successful way to share a common message

Since Great Farm Challenge began in 2011, **over 1,440 agricultural students have engaged** and got involved in learning about improving water and air quality and how to implement best practice on farms.

In 2019, nationally 270 students took part, with **20 Catchment Sensitive Farming Officers, 5 water companies and 12 host farmers**. In the Anglian Water region, we have held Great Farm Challenge workshops at five colleges; Riseholme College, Shuttleworth College, Moulton College, Easton College and Otley College- a success, as it was Shuttleworth's first time back on board with the project for a number of years educating 60 agricultural students.



There are **benefits for all organisations** that take part:

"The Great Farm Challenge workshops and farm visits were extremely educational; we study some of the aspects at college but it was brilliant to go in to further depth in the workshops. The issues that the GFC highlights are extremely important and needs more people to understand it." Anthony Goggin
L3 Lecturer in Agriculture, Shuttleworth College.



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